

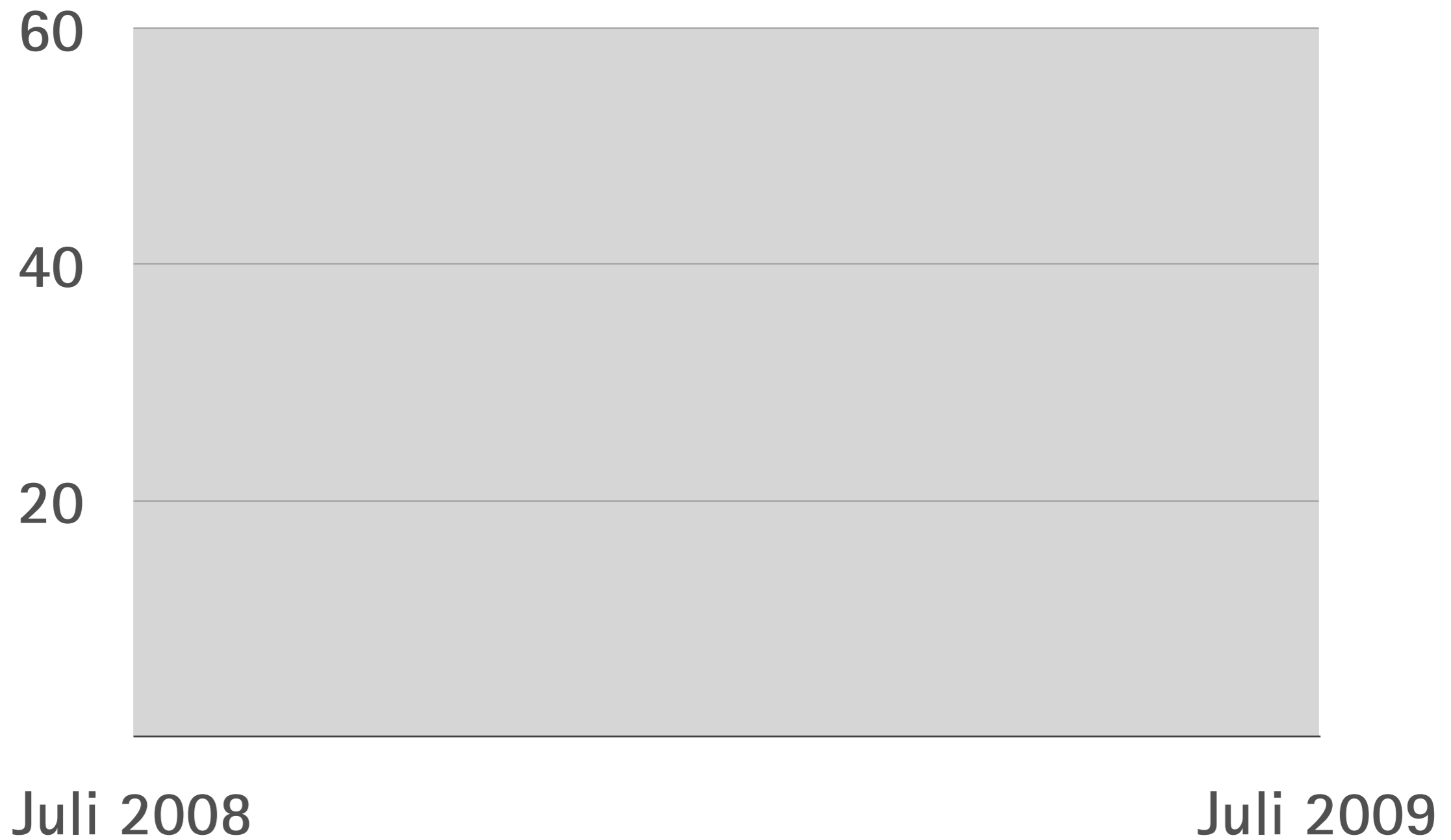
Social Media mit Open Text

21.09.2009 @ RedDot Usergroup, Hamburg



Twitter erreicht Milliardenwert

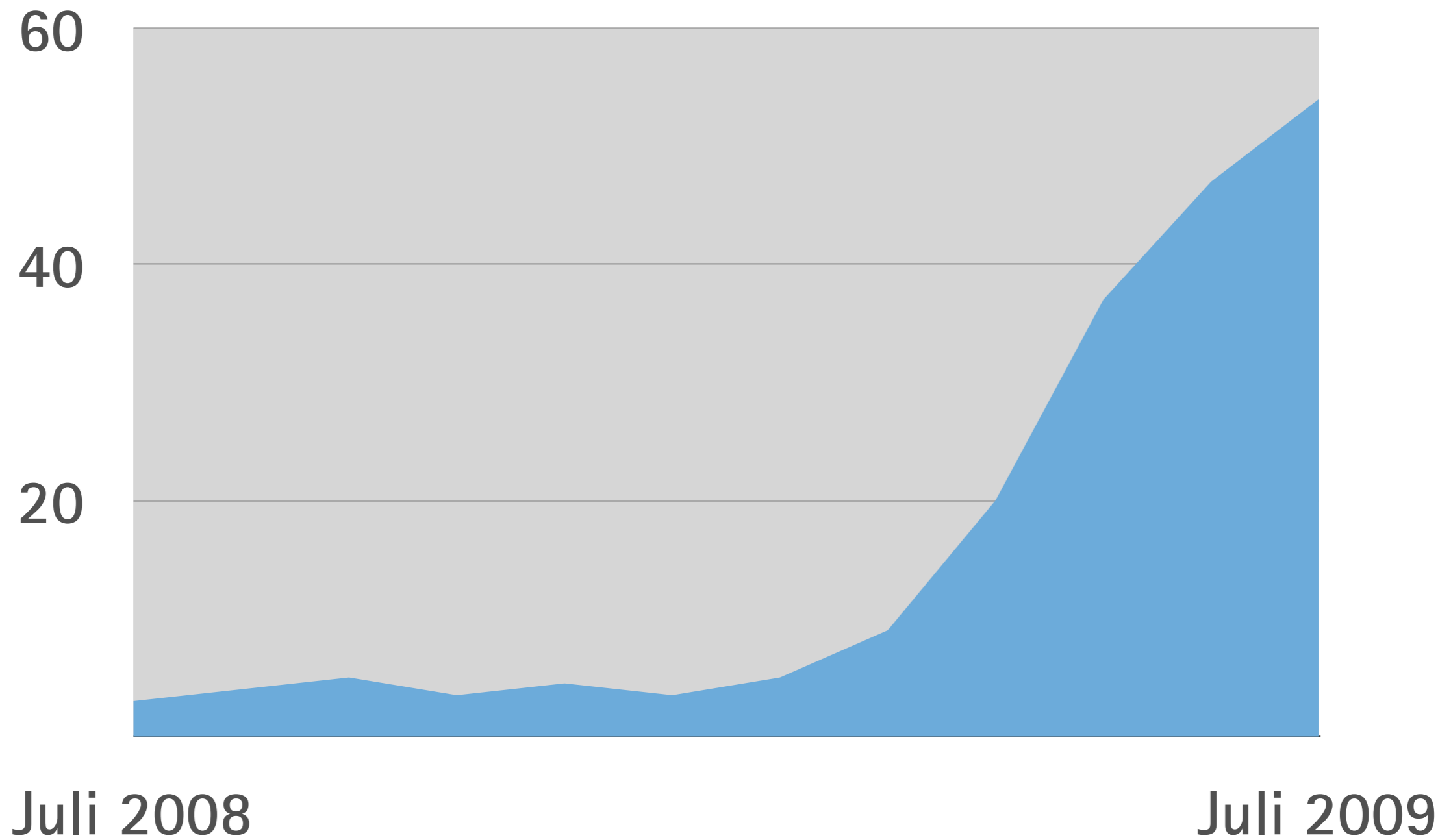
Weltweite Besucher von Twitter in Mio.



Financial Times Deutschland, 18.09.2009

Twitter erreicht Milliardenwert

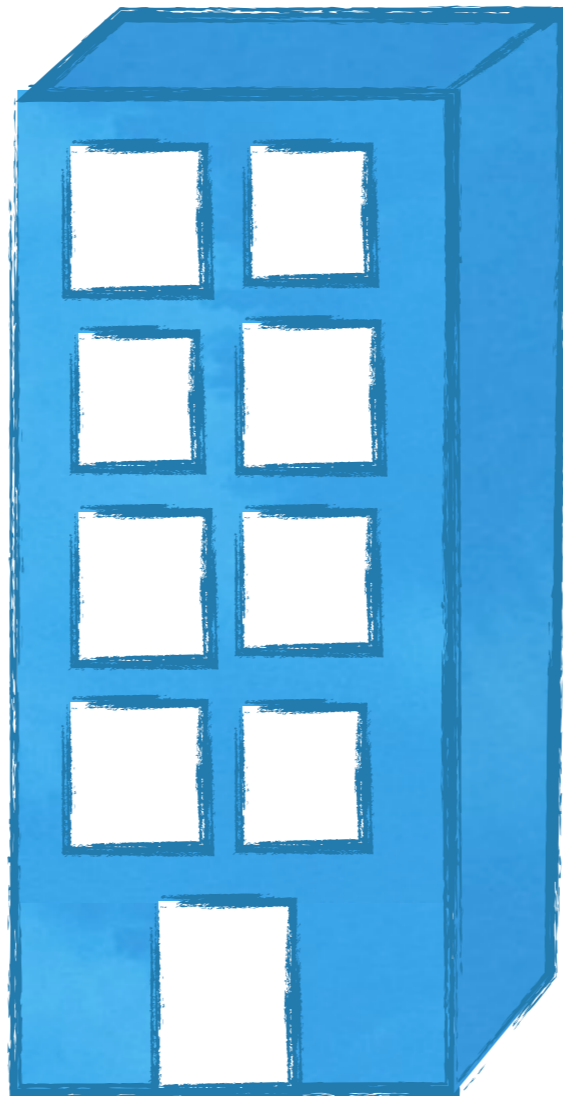
Weltweite Besucher von Twitter in Mio.



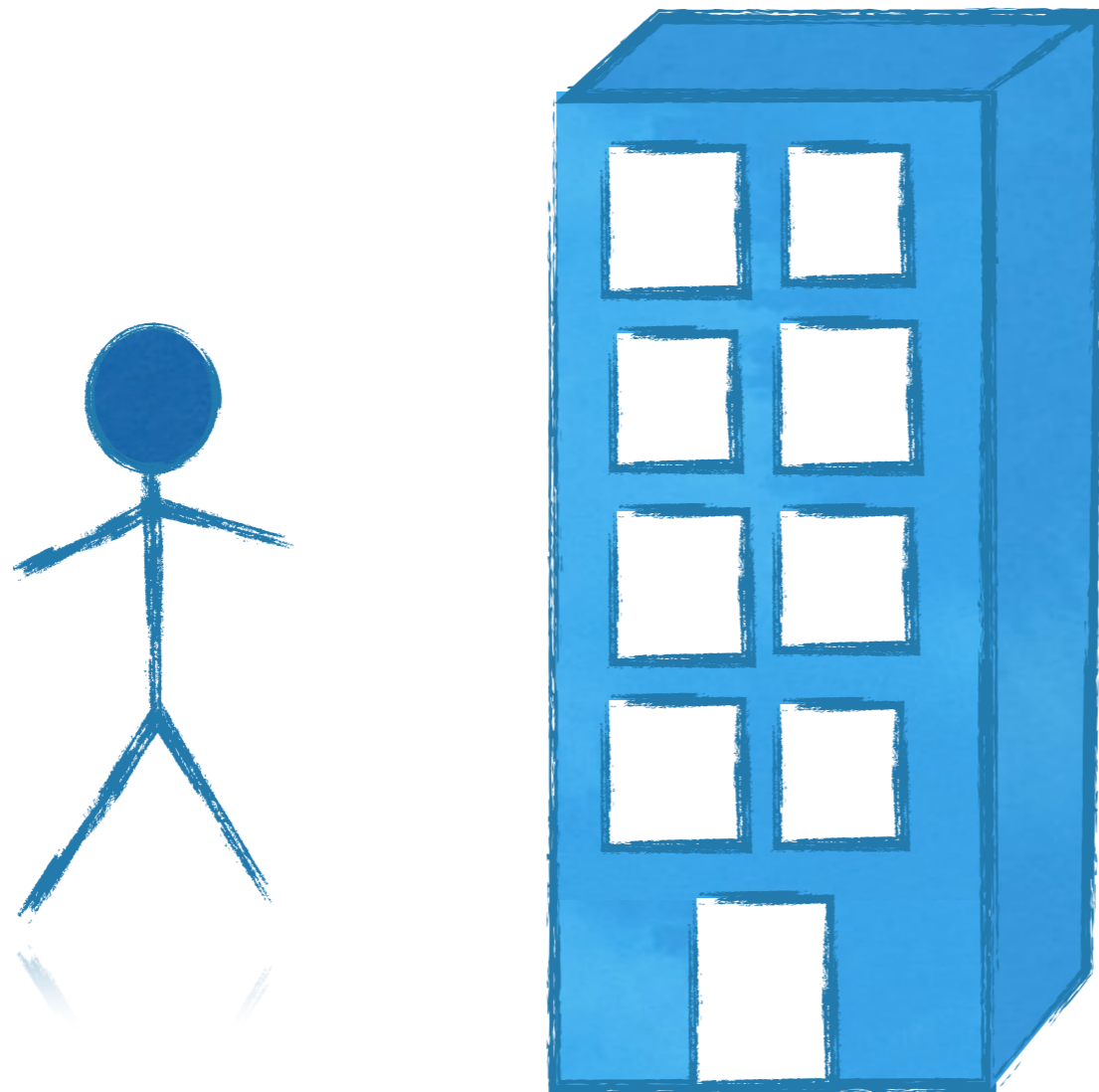
Financial Times Deutschland, 18.09.2009

Was passiert da?

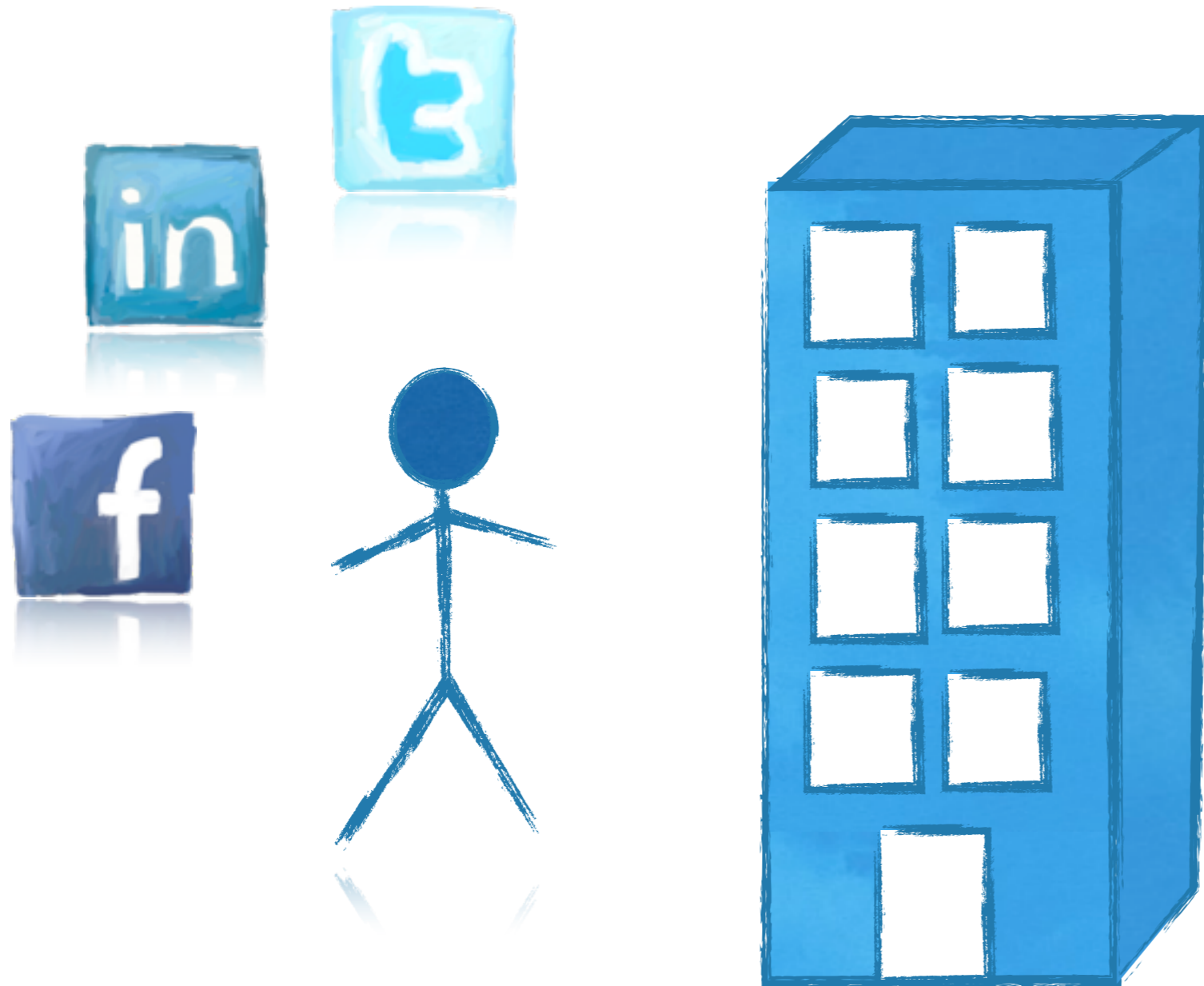
Was passiert da?



Was passiert da?



Was passiert da?



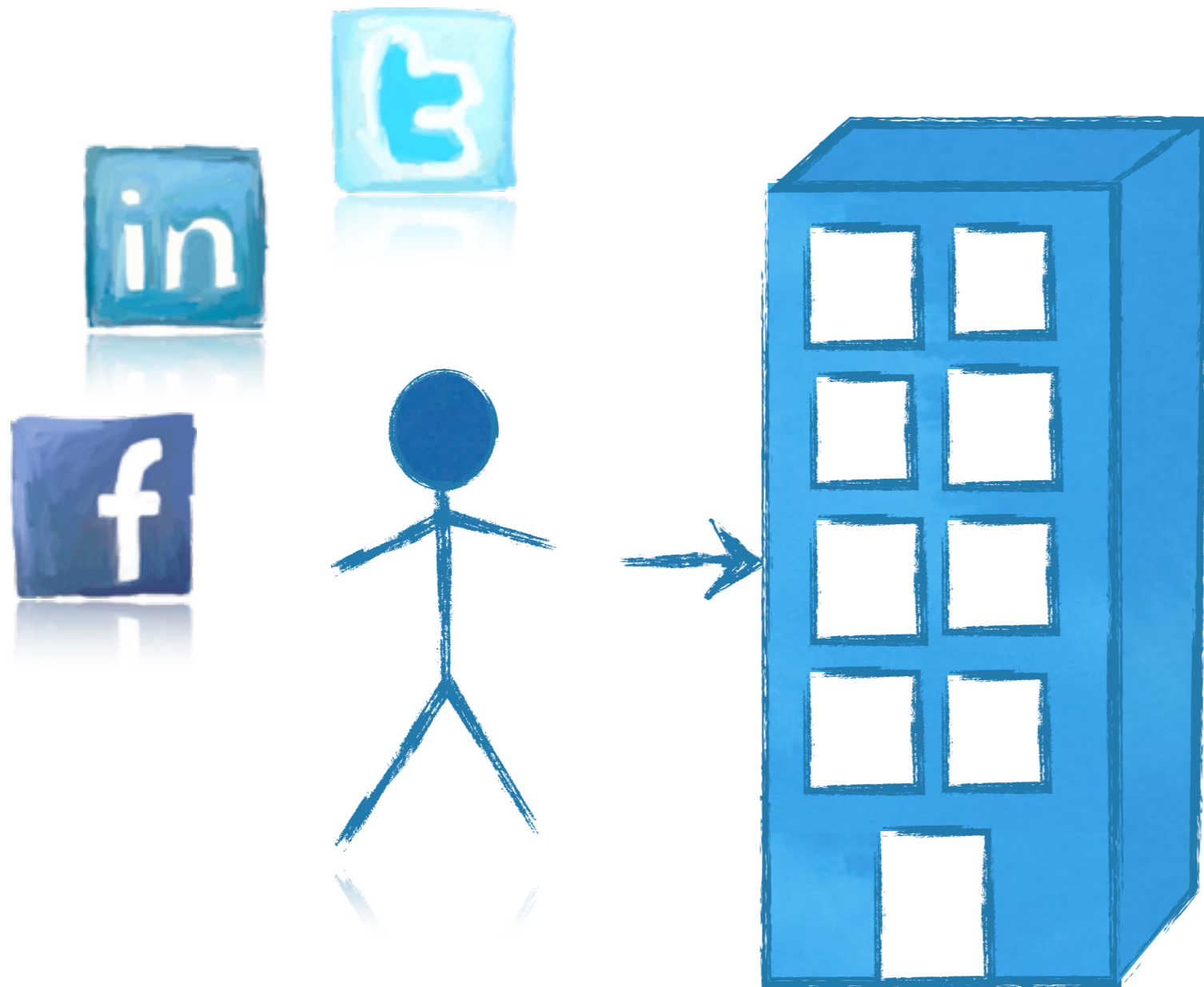
Was passiert da?



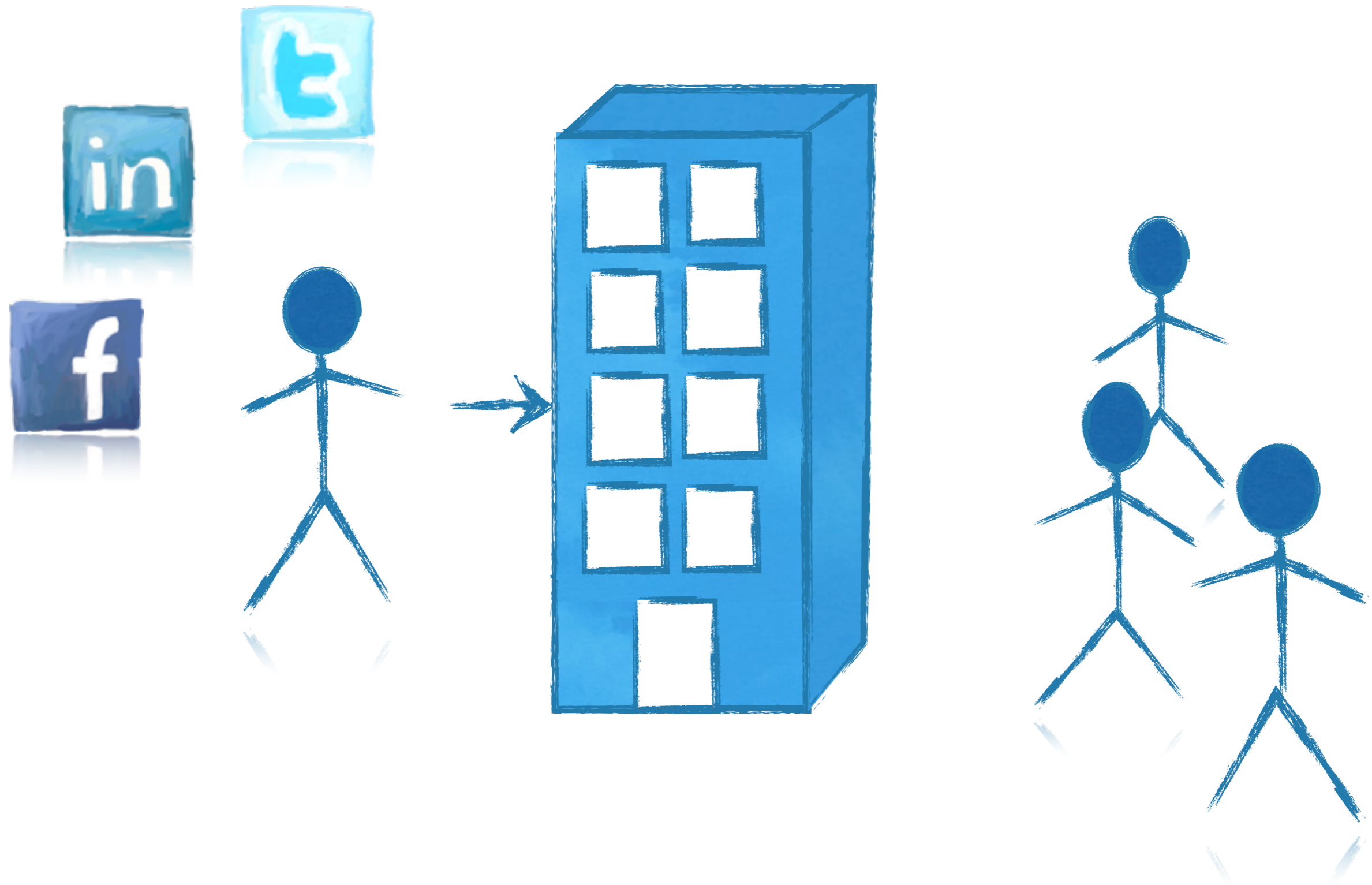
Was passiert da?



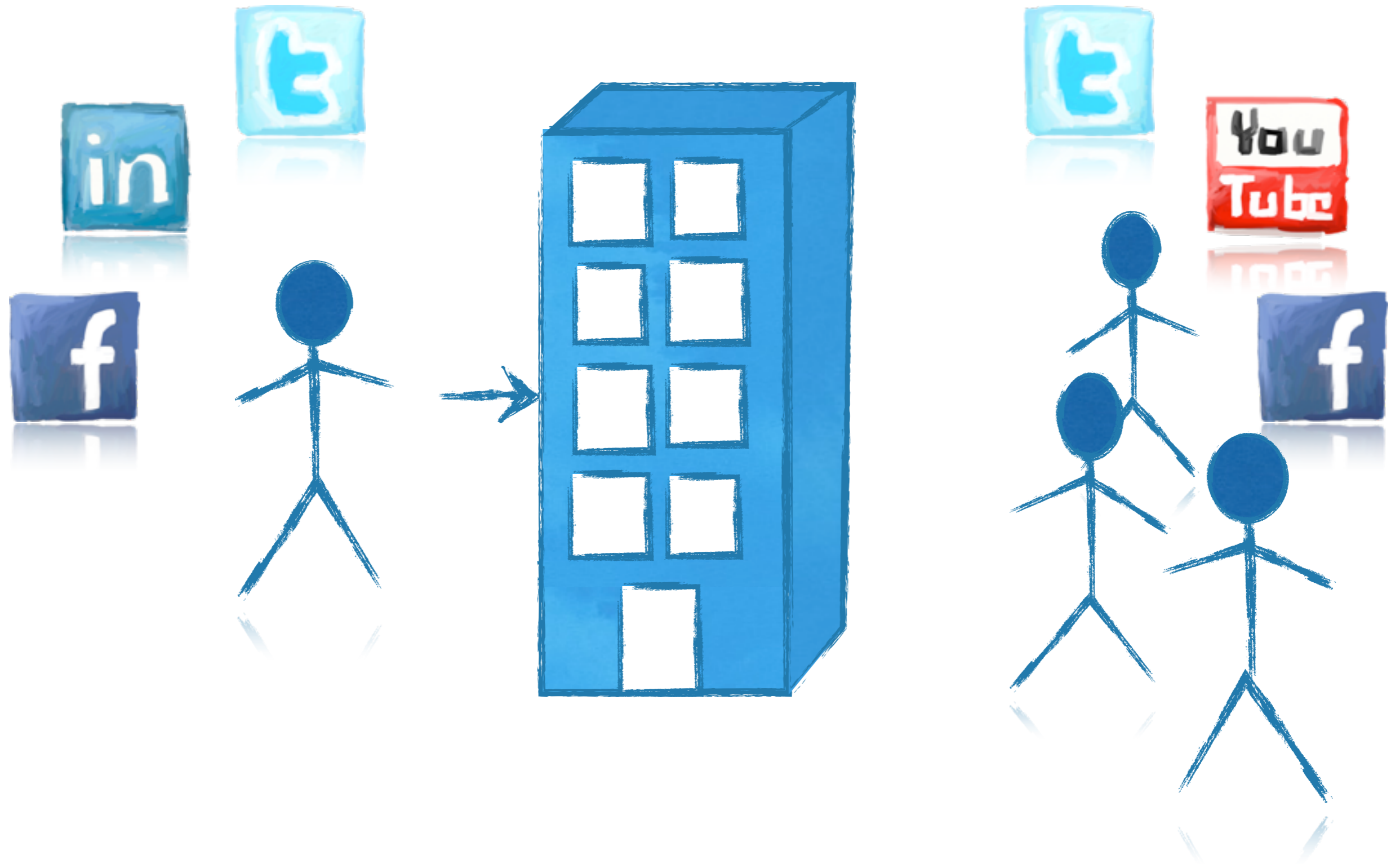
Was passiert da?



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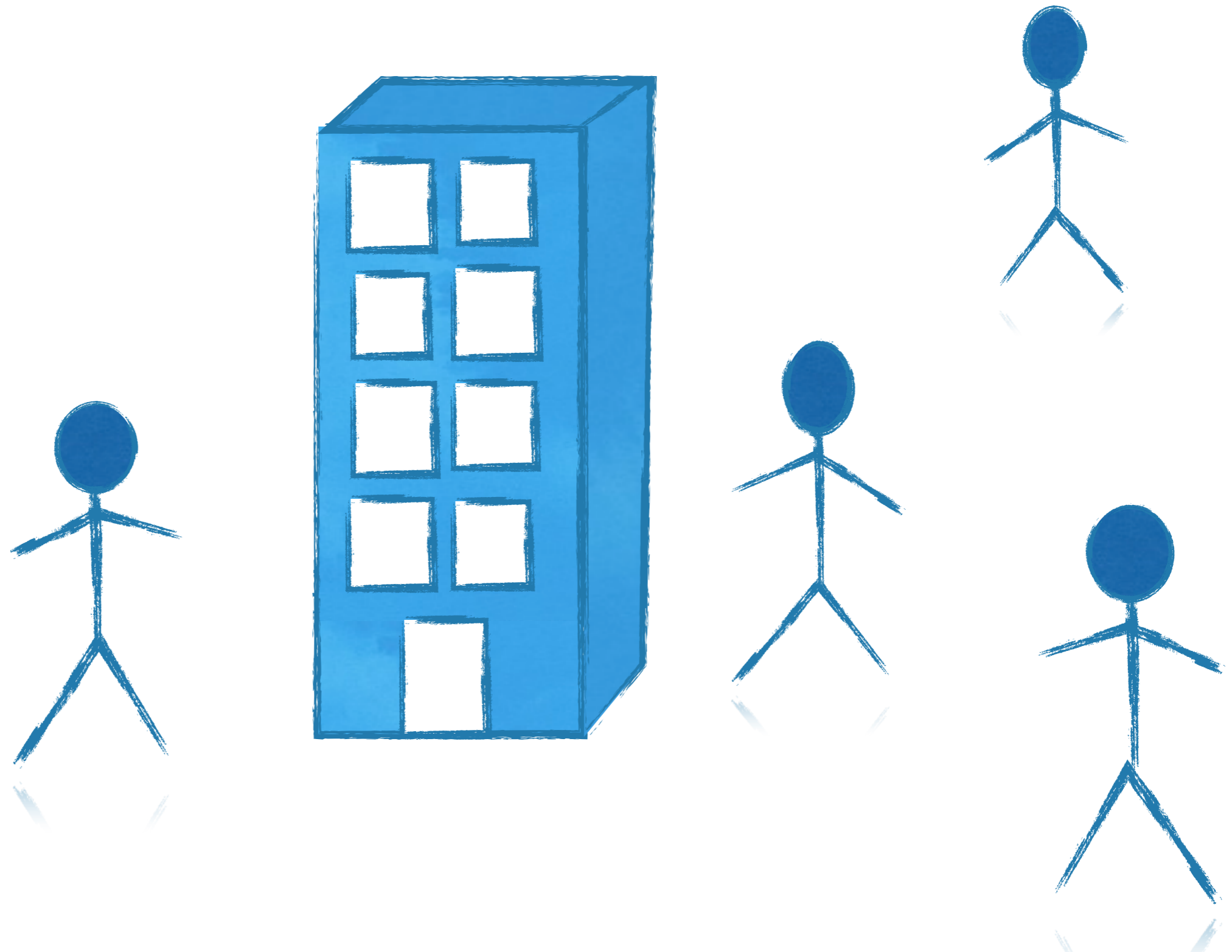
Was passiert da?



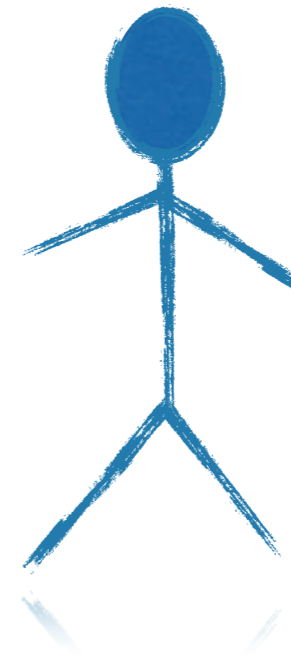
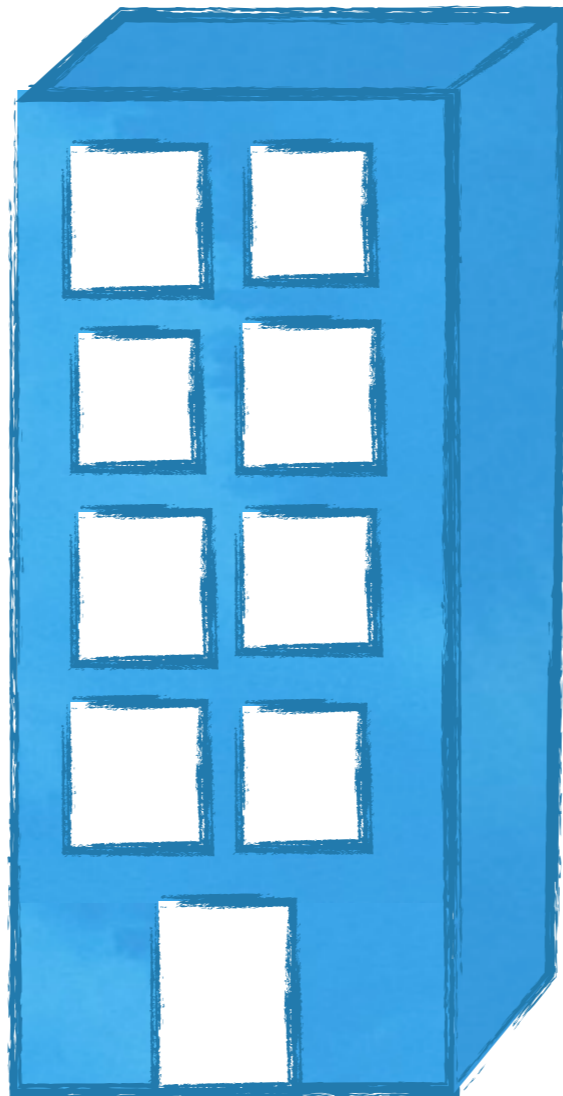
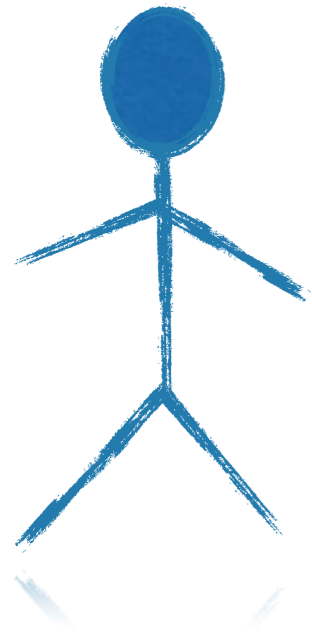
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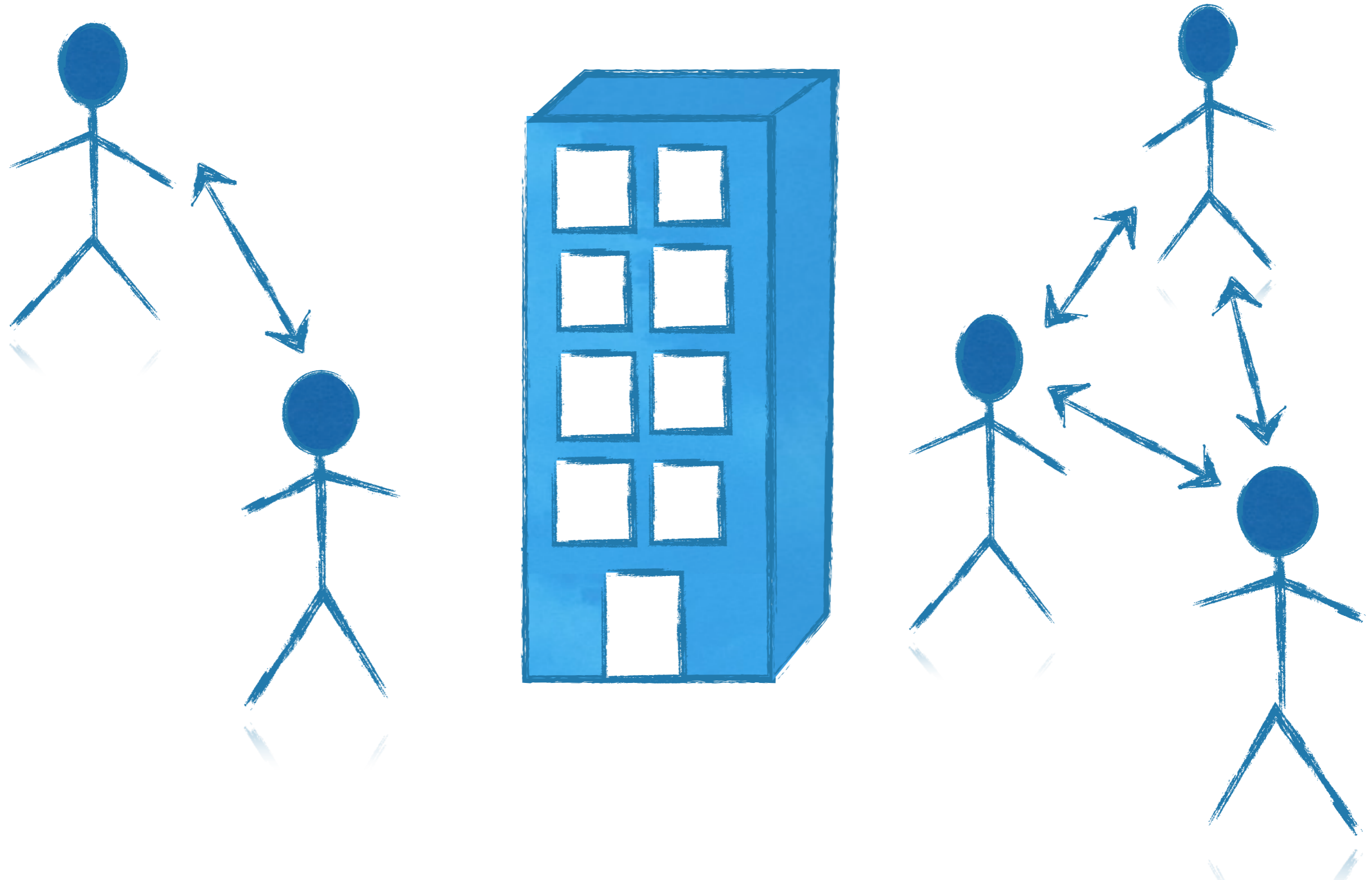
Warum über diese Angebote?



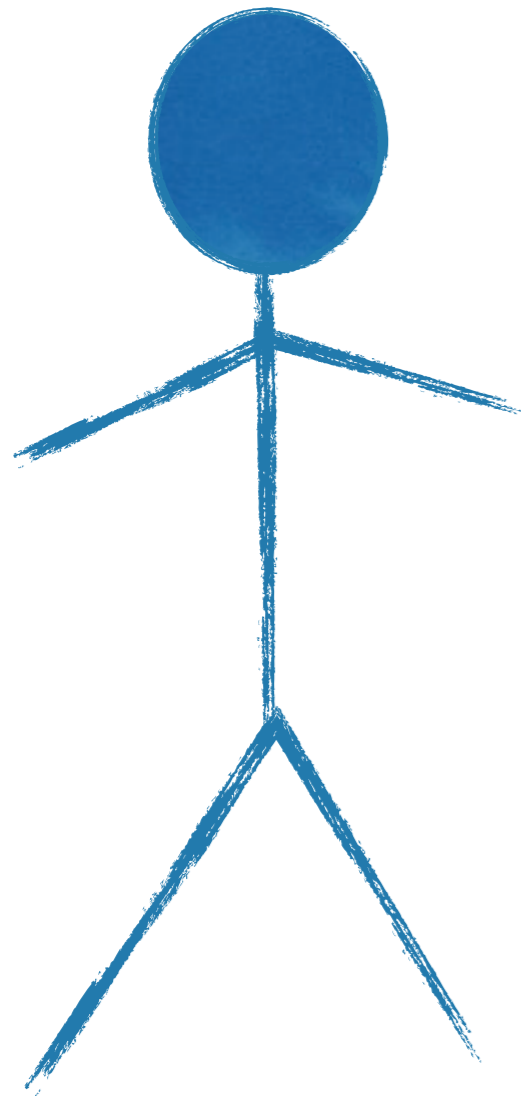
Warum über diese Angebote?



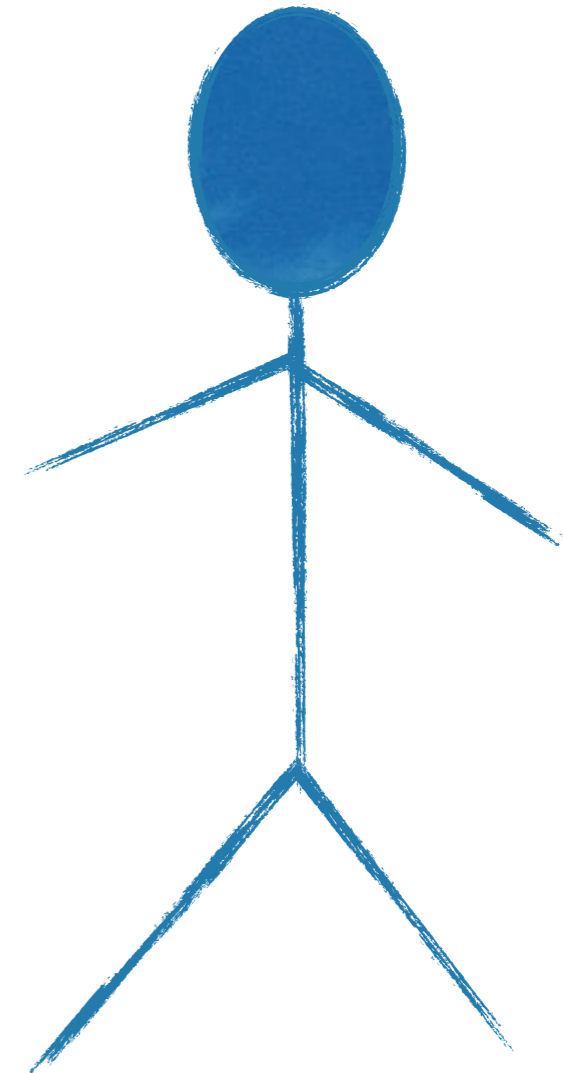
Warum über diese Angebote?



Wie kann ich daraus Nutzen ziehen?



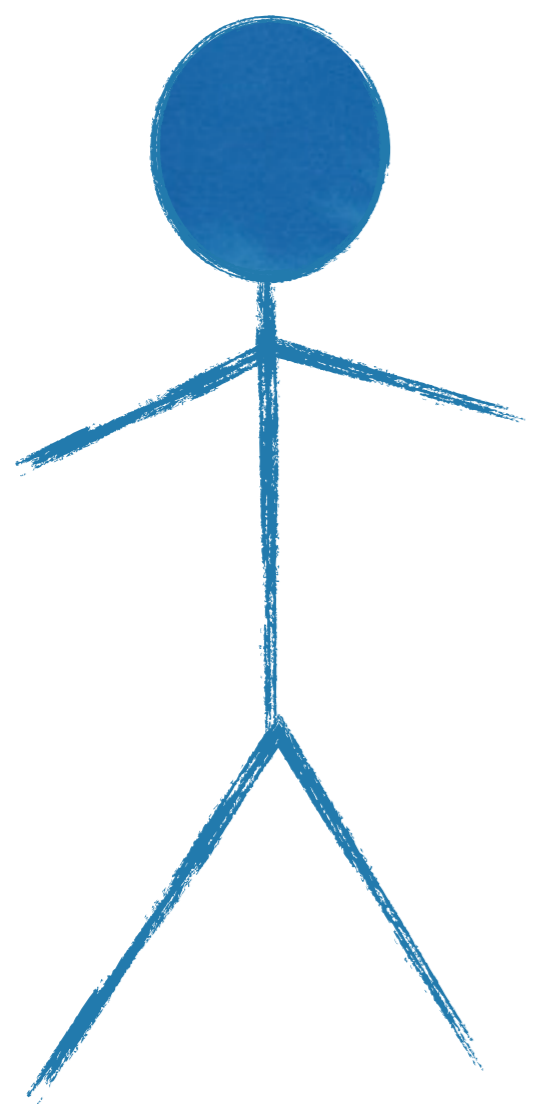
MITARBEITER



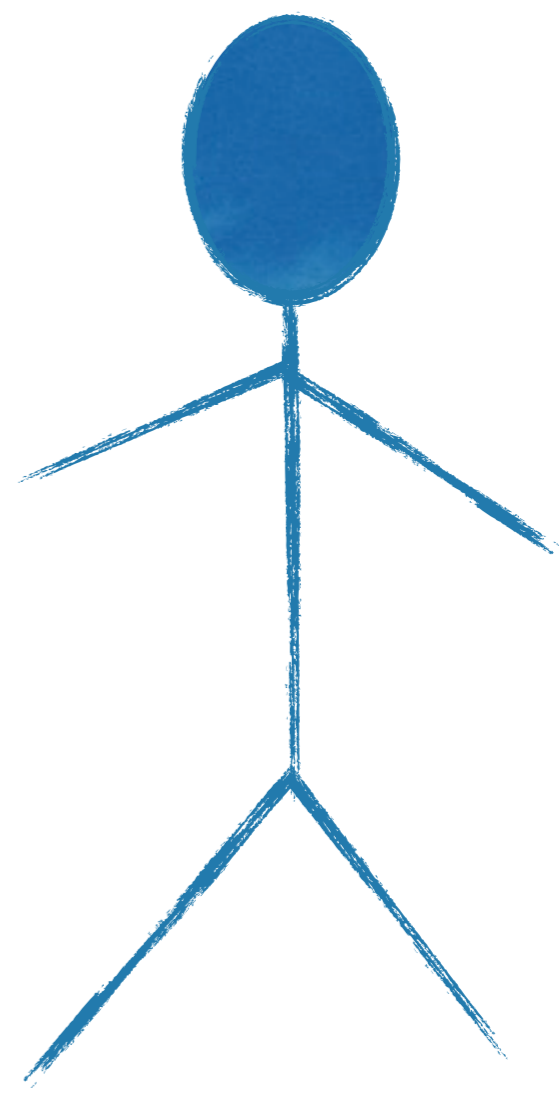
KUNDE/PARTNER

Woraus Nutzen ziehen?

WER
MACHT DAS
BEI UNS?



MITARBEITER

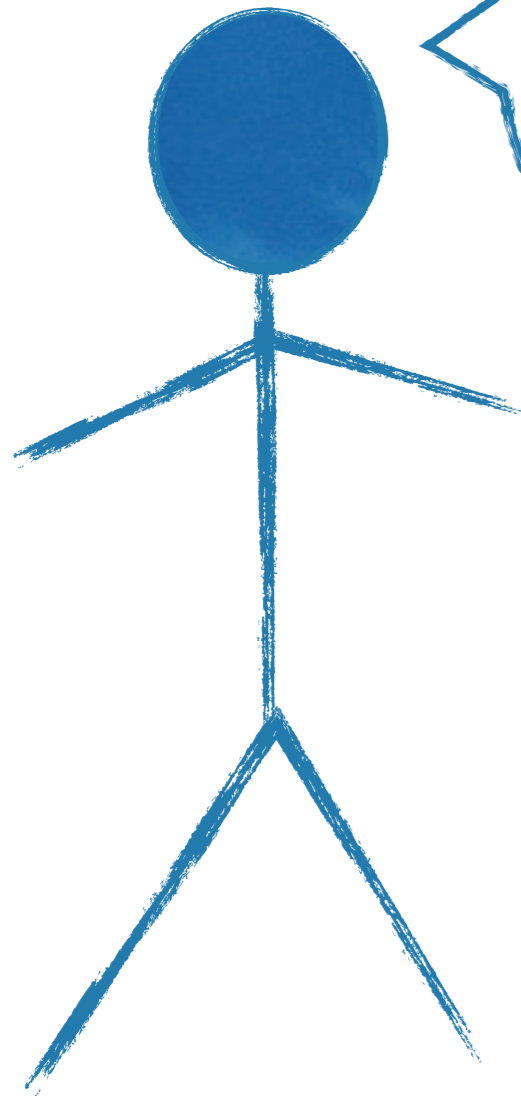


KUNDE/PARTNER

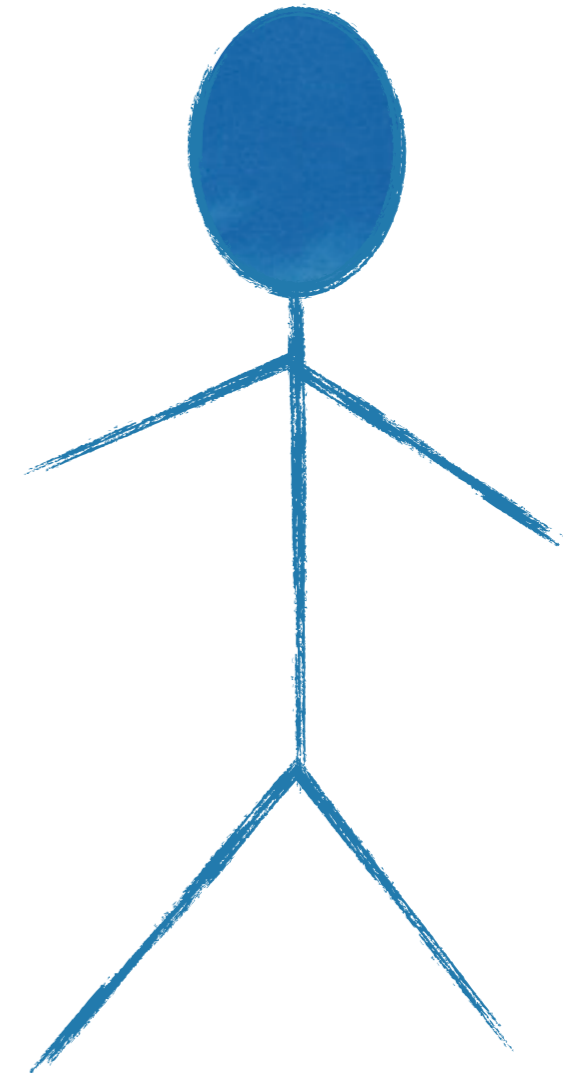
Woraus Nutzen ziehen?

WER
MACHT DAS
BEI UNS?

ICH HABE
ETWAS
TOLLES
ENTDECKT!



MITARBEITER



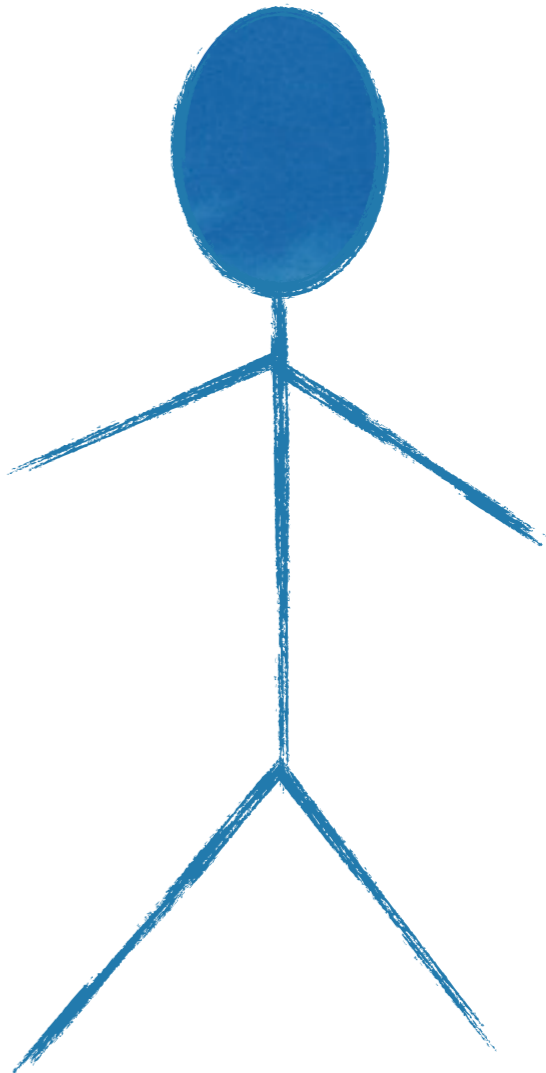
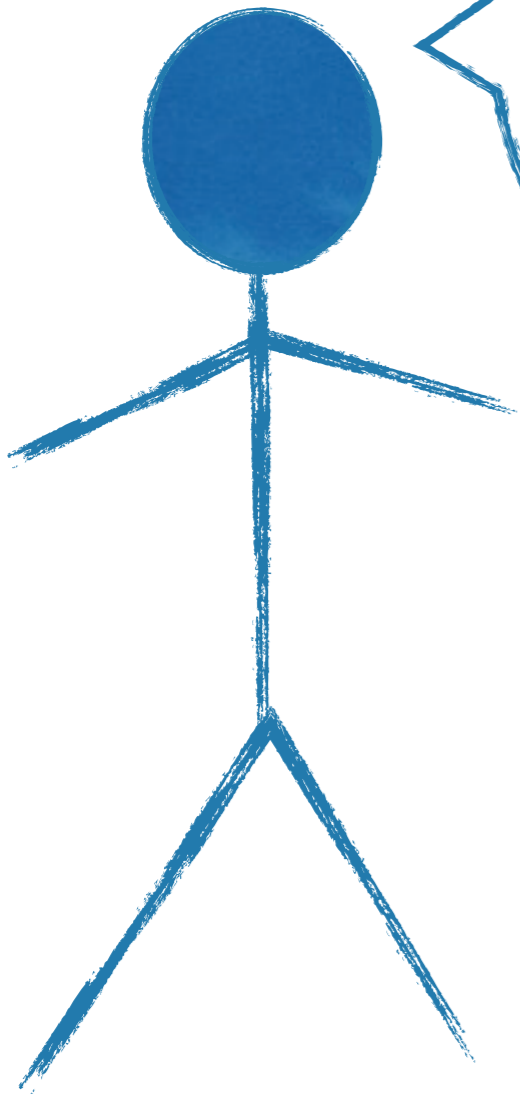
KUNDE/PARTNER

Woraus Nu

WER
MACHT DAS
BEI UNS?

WARUM
GIBT ES
EIGENTLICH
KEIN...?

ICH HABE
ETWAS
TOLLES
ENTDECKT!



MITARBEITER

KUNDE/PARTNER

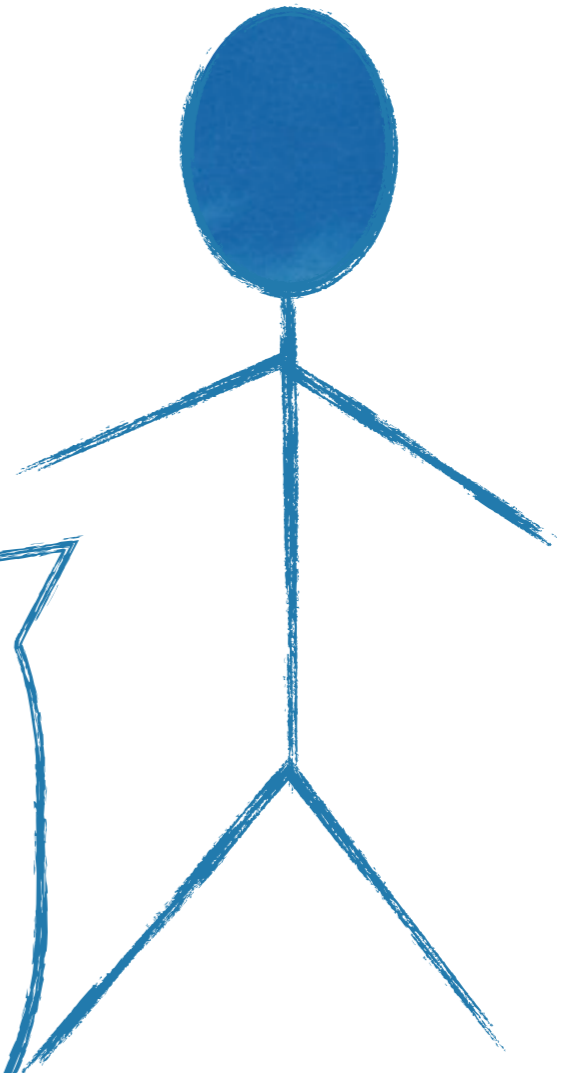
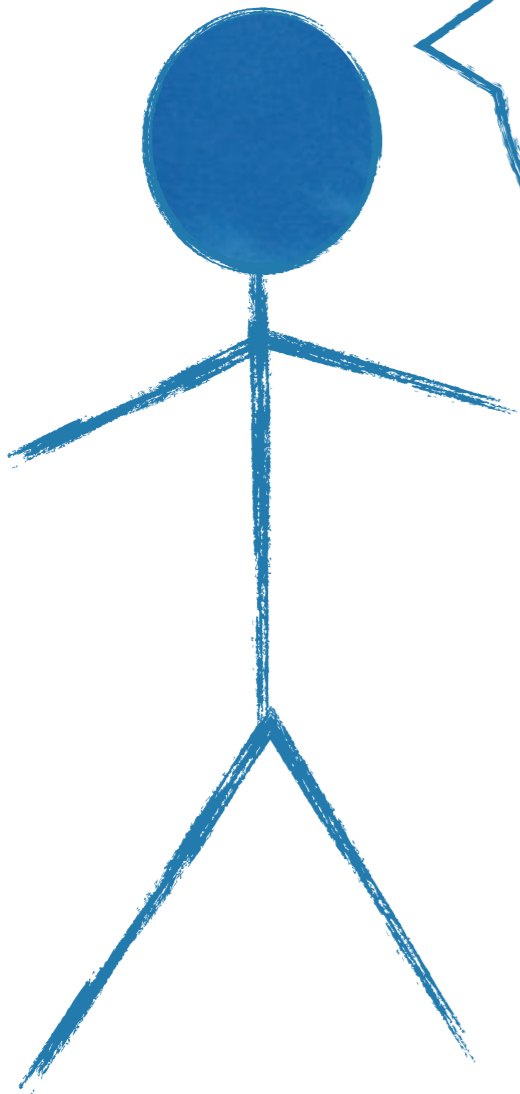
Warum Nu

WER
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WARUM
GIBT ES
EIGENTLICH
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ICH HABE
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TOLLES
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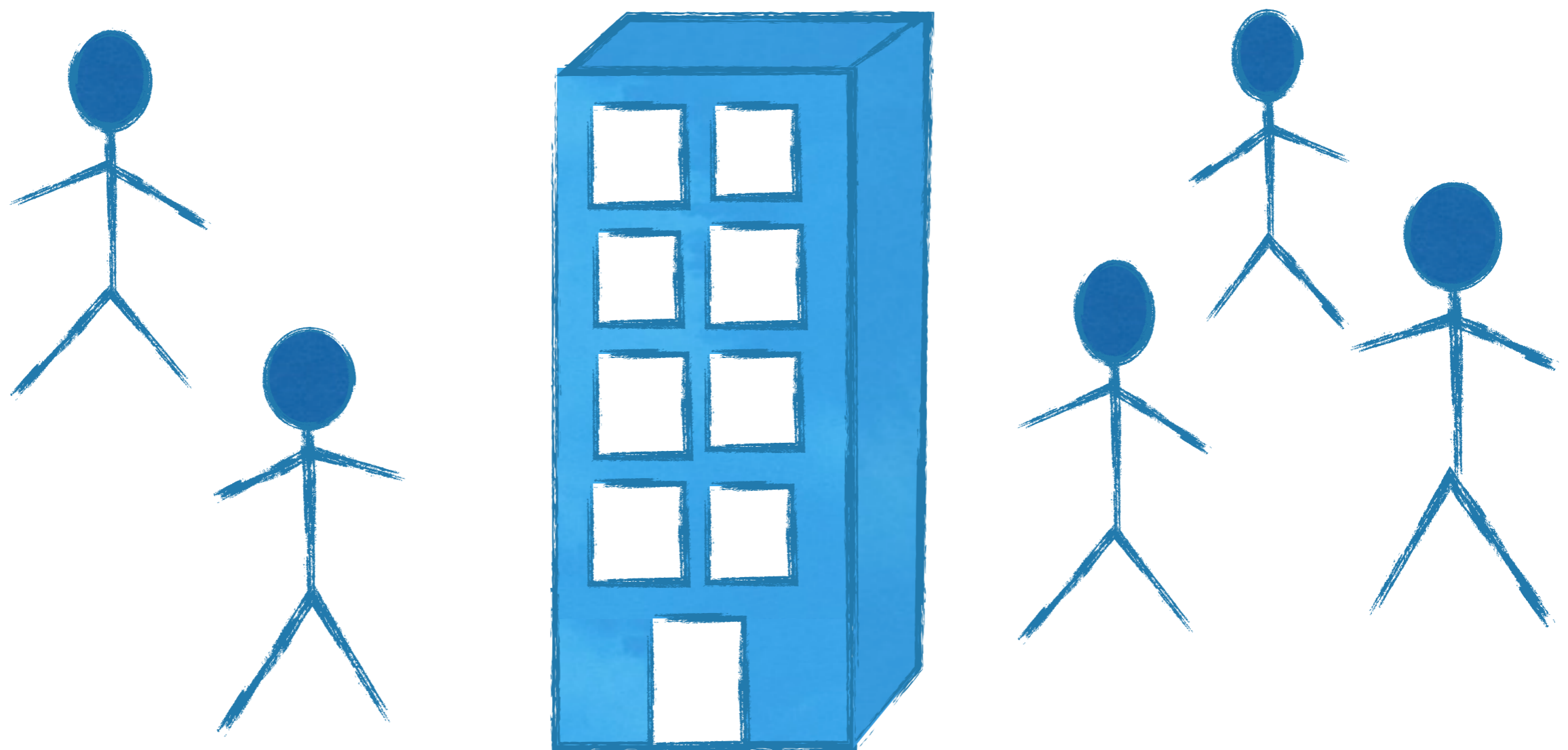
DIE NEUE
VER-
PACKUNG
KLEMMT
IMMER!



MITARBEITER

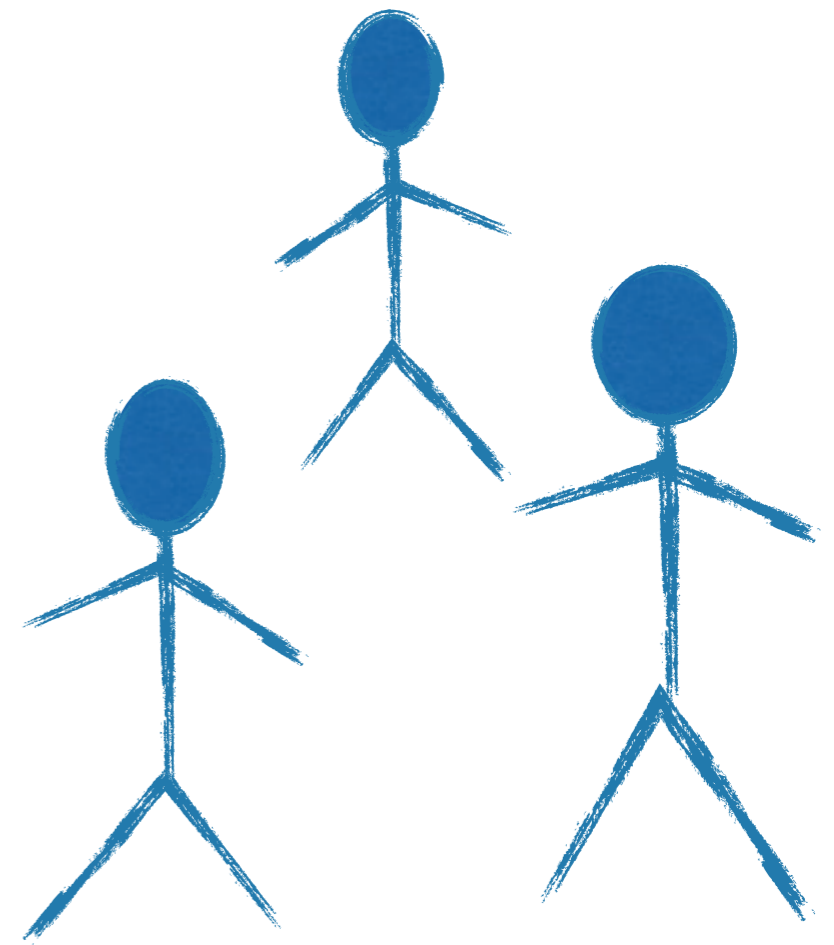
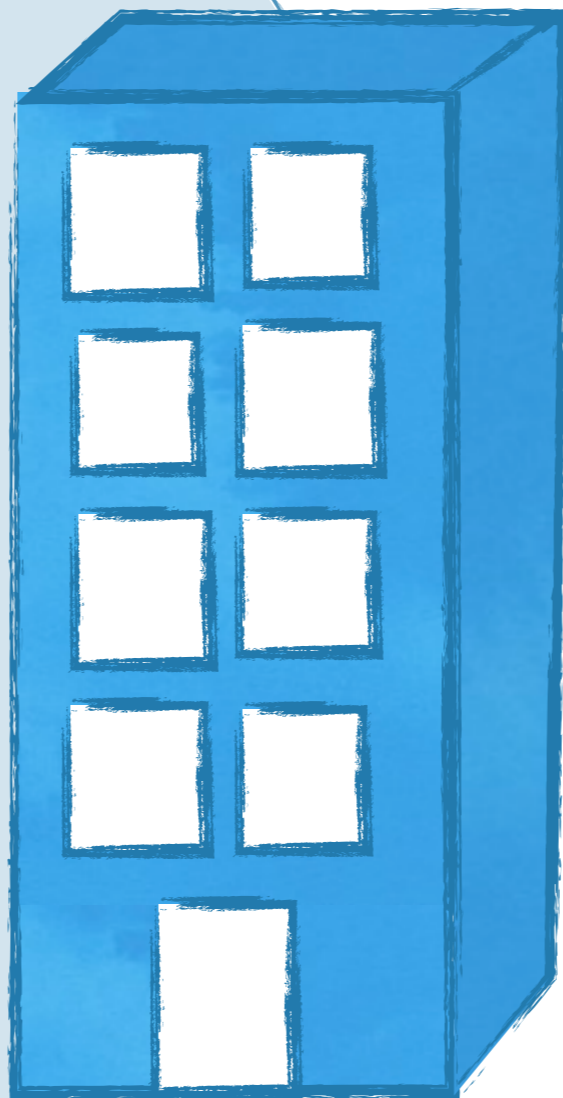
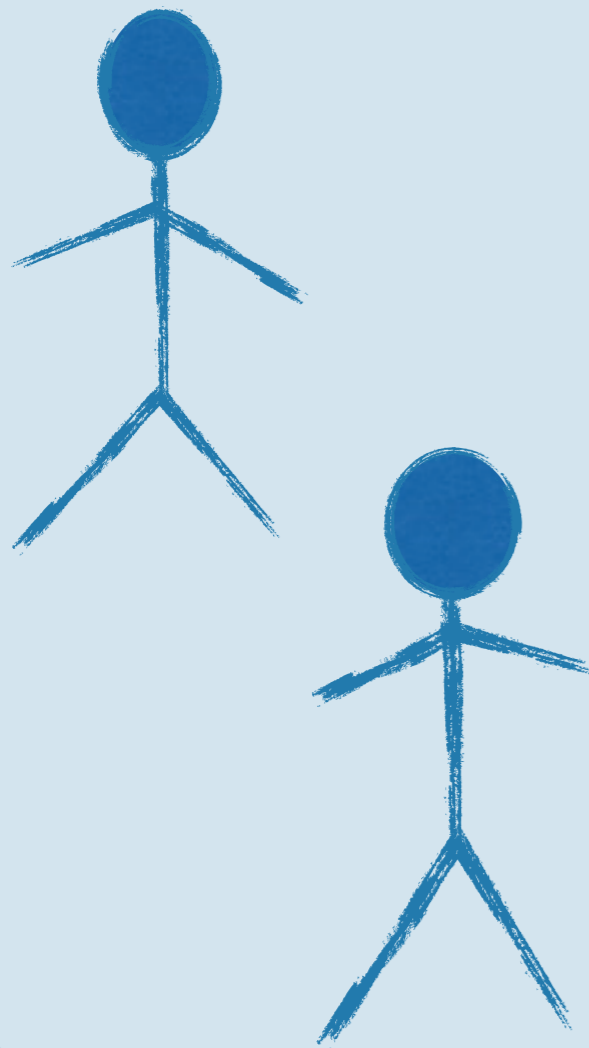
KUNDE/PARTNER

Alle Unternehmensbereiche profitieren



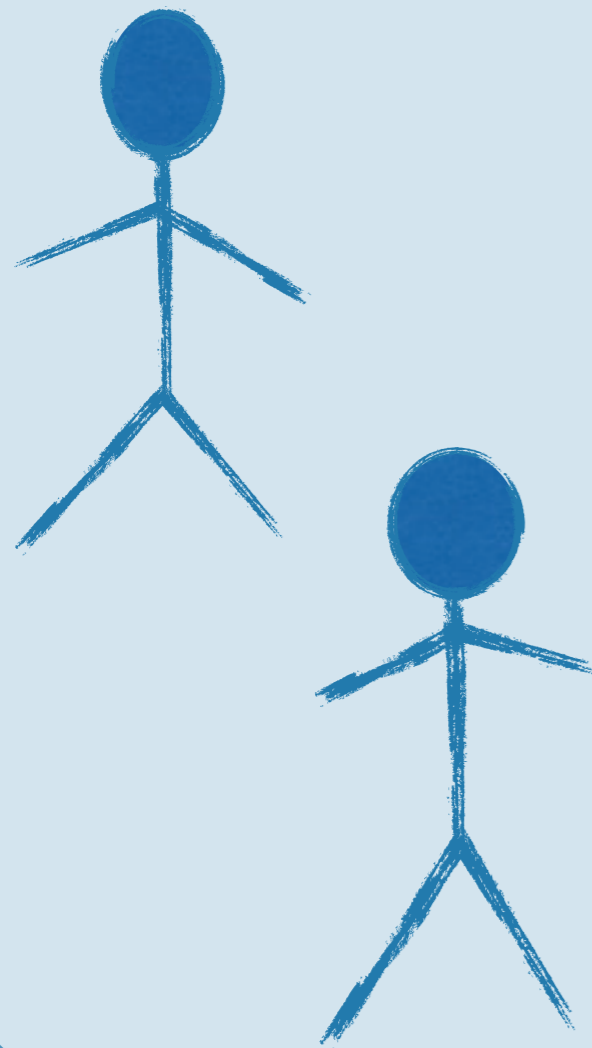
Alle Unternehmensbereiche profitieren

SOCIAL
WORKPLACE

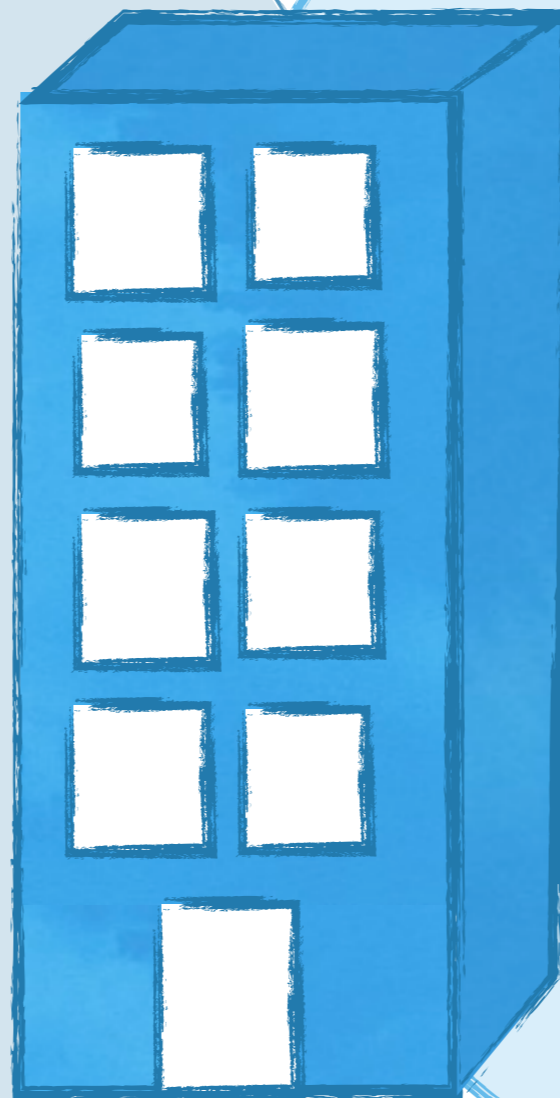
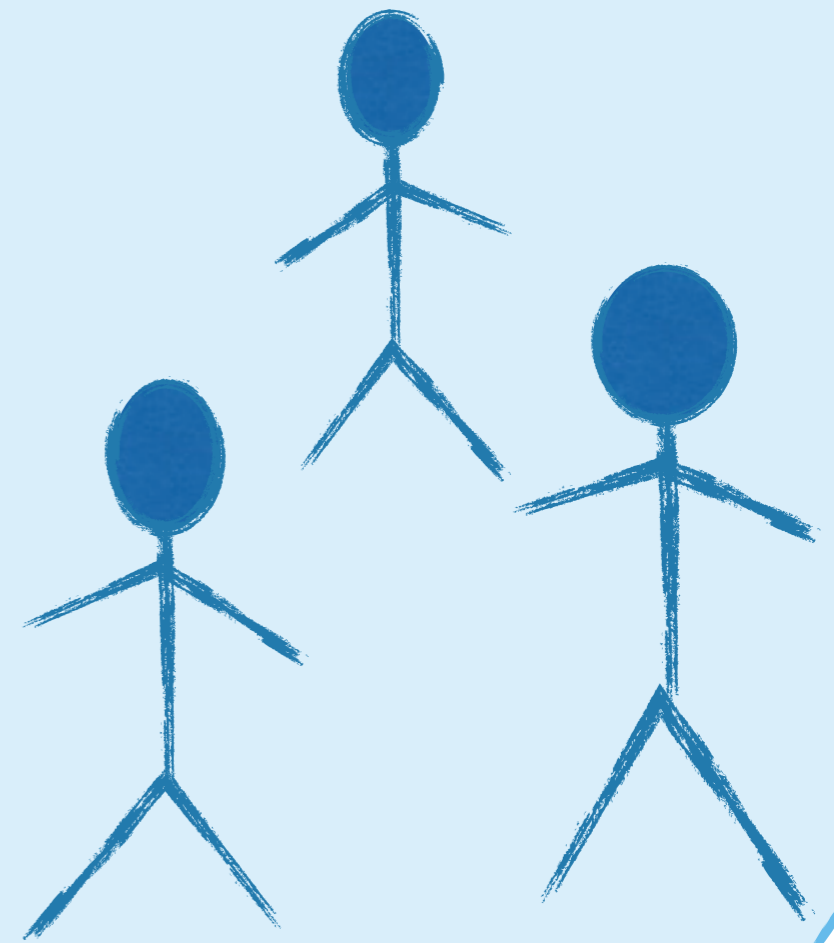


Alle Unternehmensbereiche profitieren

SOCIAL
WORKPLACE



SOCIAL
MARKETPLACE



Microblogging Live-Demo



Microblogging Live-Demo



Homepage Logged In Yammer - Mozilla Firefox

http://globaldemo.netmedia.de/login.xml

Switched On

Hello Chris Fischer | Logout | deutsch

Recent Searches: banking | | article | about |

News | About Us | Features | Events | Community | Departments

Internal Poll

The Rudd Governments first Budget has delivered on its key election commitments but not to the detriment of the broader economy and has prioritised major issues like climate change, productivity and skills. Will the changes affect your lifestyle?

Yes
 Possibly
 No

Submit

The new Yammer Webcomponent

Social workplace integration using Yammer technology. Implemented as a RedDot Webcomponent.

My Social Workplace by netmedia

My Feed | Received | Sent | Favorites | Members

Chris Fischer in reply to **Eric Peters**: thanks - ill try that
07.07.2009 19:15 - from Intranet

Chris Fischer: Great to be in #barcelona with #opentext
07.07.2009 19:14 - from Intranet

Tobias Mitter in reply to **Chris Fischer**: be sure to try Tapas - ask local colleagues for recommendations #barcelona
3 attachments:

07.07.2009 19:03 - from Desktop

Eric Peters in reply to **Chris Fischer**: check out Plaça de Catalunya (Plaça de Catalunya,14) there's a huge El Corte Inglés department store - great view!
1 attachment:

07.07.2009 19:00 - from Web

Chris Fischer: is packing for flight to BCN - any suggestions for sightseeing?
07.07.2009 18:58 - from Intranet

What are you working on? Update

My Profile

Chris Fischer is a product manager at Open Text (aka Lars Onasch)

Add widgets:

- Employee Search
- My Location
- My Stock
- My Feeds
- My News
- My Saved Searches

add

You can add personalised content to your home page by choosing widgets from the list above. Once added, you can organise your content as you like by dragging the title bar of each widget, from one column to the next.

My Applications

- Intranet
- ESS Reports
- mySAP Portal
- ADP Payroll

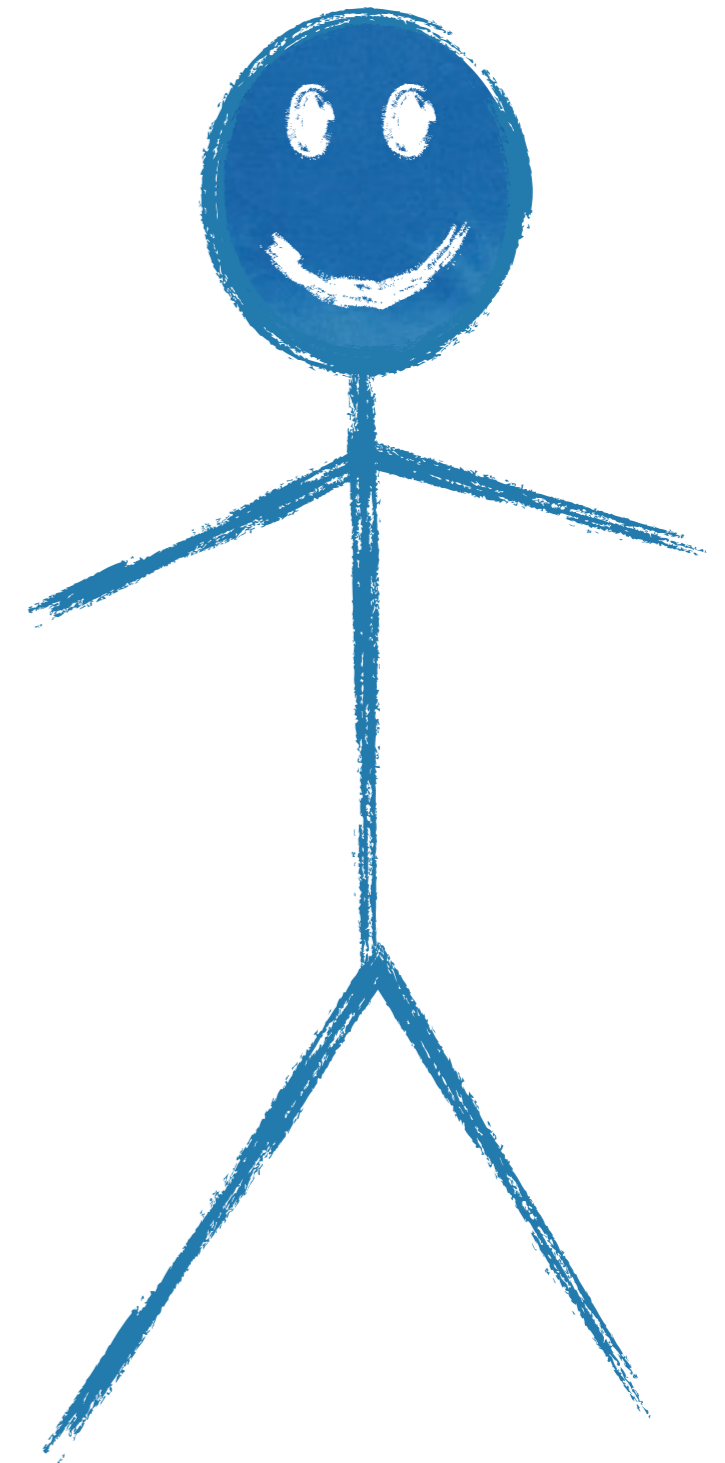


Microblogging Live-Demo



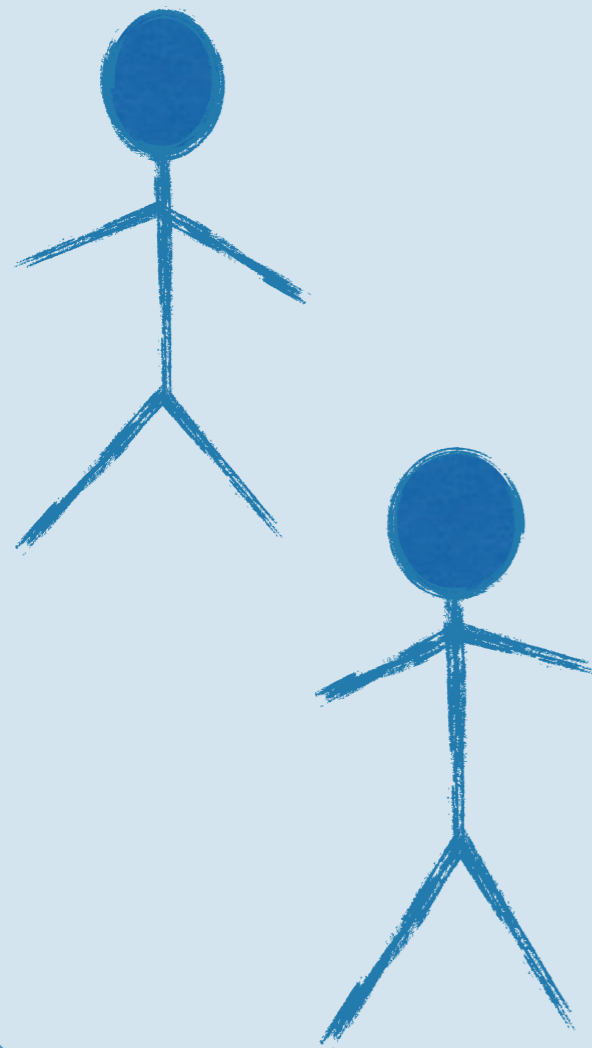
Unternehmen benötigen integrierte Lösungen

- ▶ Bestehende Dokumente und Inhalte werden mitgenutzt
- ▶ Social Media Inhalte auch in Unternehmenssuche(n)
- ▶ Wahrung der Unternehmens-Richtlinien (Compliance)
- ▶ Inhalte und Zugänge verbleiben im Unternehmen

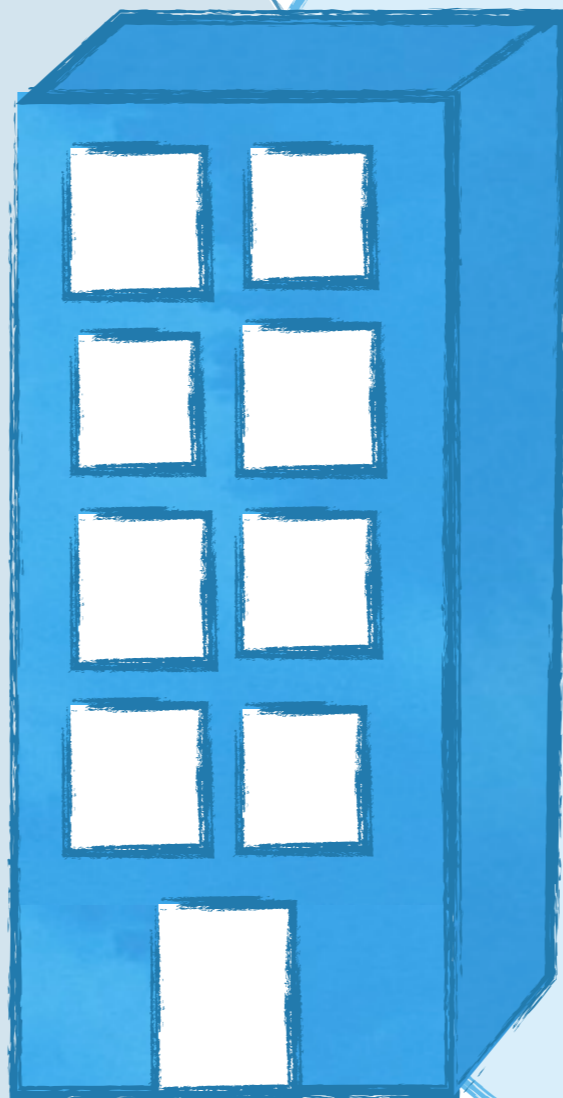
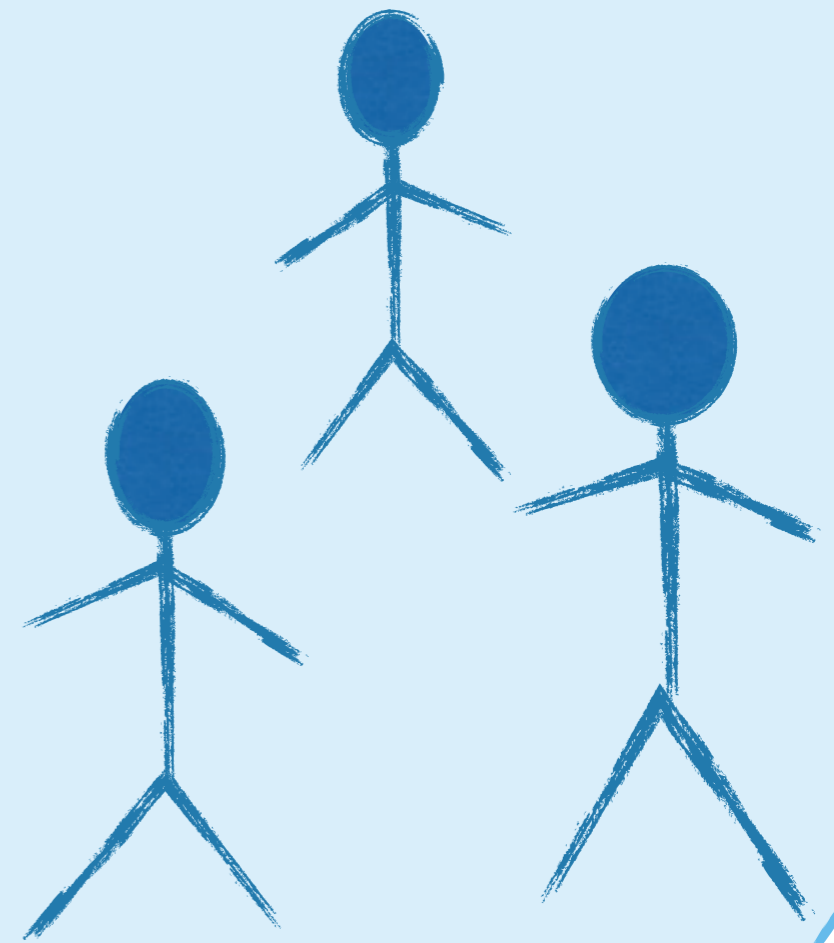


Lösungen sind verfügbar

SOCIAL
WORKPLACE



SOCIAL
MARKETPLACE



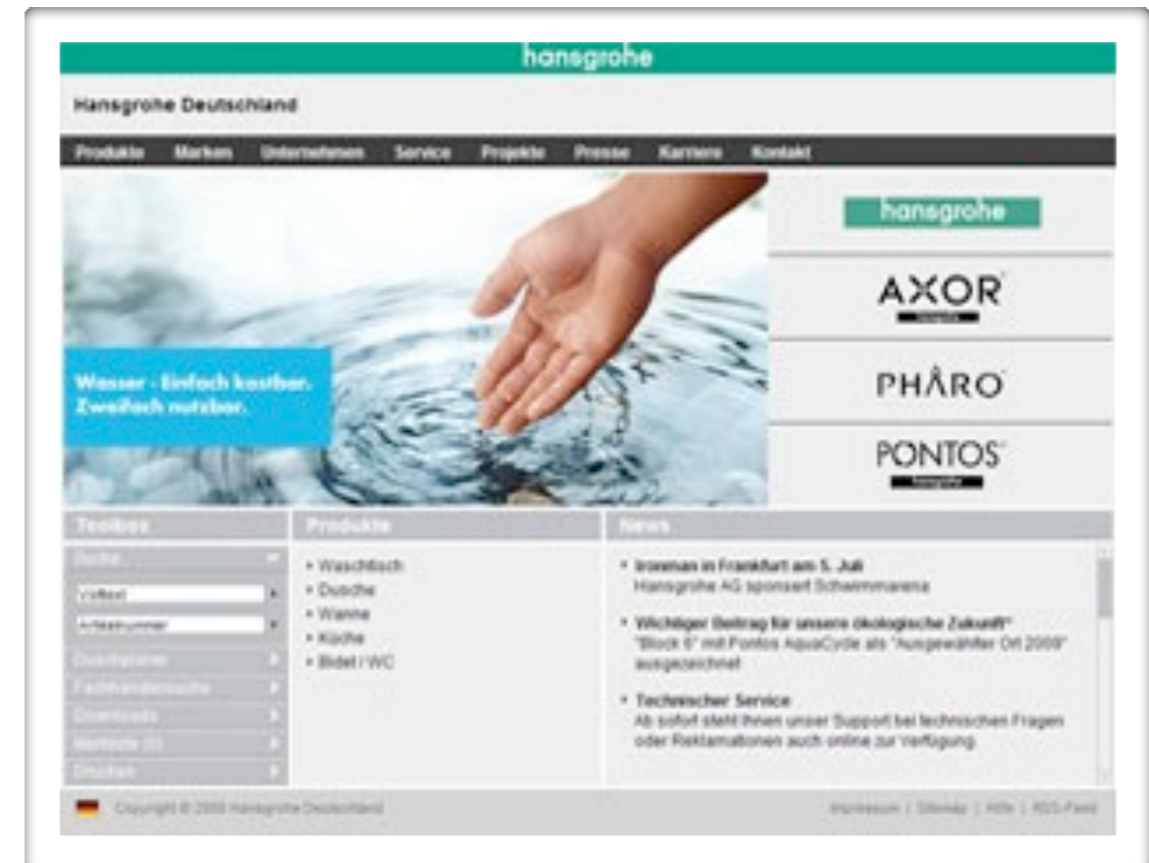
netmedia – the web experts

- ▶ Expertise für Web Strategy & Social Media
- ▶ Schwerpunkt: globale Intranets/Websites
- ▶ ECM Projekte für Mittelstand und Großunternehmen



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Besten Dank!

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