



Open Text Web Site Management 10.1

Technical Slide Deck June 2010

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Agenda



- Release Information
- General Features
- New Features in Management Server
- New Features in Delivery Server
- Integrations

Web Site Management 10.1 - Release Information



Official GA release planned for July 2010

New Product Name

- Open Text Web Solutions is now "Open Text Web Site Management"
- Product Abbreviation: OT WSM or just WSM
- Server Applications are named
 Open Text Web Site Management Server (short Management Server)
 Open Text Web Site Management Delivery Server (short Delivery Server)

Focus of this release

- Extensions & Improvements for existing features like Redlining, SmartEdit, Asset Manager, DS Cluster
- Integration of OT Social Communities and other Social Services
- OT Common Search as standard Search Engine





Open Text Web Site Management 10.1 General Features

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Web Site Management 10.1 - General Features



New Online Help in Management Server and Delivery Server

2.1.0	Filter Functions	T 6	Open Groups - Show all content groups in the menu tree.					
2.1.7	Content Groups Filter Functions	Symbol	Description					
2.1.6	Simplified Rendering of HTML							
2.1.5	Simplified URL Formulation: X	available:						
2.1.4	Name Uniqueness of Content		r above the menu tree lets you perform many different actions. The following symbols are					
2.1.3	Page Requests and URL Struc							
2.1.2	Transporting Content Data		on the right.					
2.1.1	Internal Data Storage	Click	Click the Name of a content group to display the child groups and contents of that group in the work					
2.1	Working with Content	• CIICK	are symbol next to a content group to fide its child groups in the menu tree.					
Admin	istering Content	e Cliele	the 🖃 symbol next to a content group to hide its child groups in the menu tree.					
1.4.1	Spaces in Input Fields	Click	 Click the symbol next to a content group to display its child groups in the menu tree. 					
1.4	Forms							
1.3	Requests and Sessions	structure be	elow the project name. The following actions are available:					
1.2.3	Importing Categories and Key		The Menu Tree on the left side of the page shows all content groups as menu items, in a hierarchy tree					
1.2.2	DynaMents in the Managemer							
1.2.1 Automatically Importing Cont		0	o If several items are found, a list of search results opens.					
1.2	Management Server Integ							
1.1	What Delivery Server Doe	0	If one content item is found, it is opened in the text editor.					
Planni	ing and Setting Up Projects		hite number of characters. Click Go to start the search.					
	Contact information		e one of the last content items used from the <i>Select Content</i> drop-down list, or enter the name ontent item in the <i>Content</i> field. Here, you can use the asterisk (*) as a placeholder for an					
	Conventions for This Docume	characteristic	a one of the last content items used from the Colost Content drop, down list, as enter the same					
i.ii	Documentation conventions	content her	e:					
i.i	Target readership		ent and Select Content above the toolbars. You can search for content and select specific					
ii	About this document							
i	About Open Text Web Site	The dialog v	vindow is divided into several different areas.					
Introd	luction							
	ng with help files		play and edit content groups and content items in the current project. Content groups t items appear in a hierarchy tree, as you know it from Windows Explorer, for example.					
	-							
Copyr	iaht	2.2.1 - A	dministering Content and Content Groups					
=	ABC							
Pro	jects/Content							
		22	Administration Administration Content and Content Groups					
	The Content Experts"		Administering Content					
UP	ENTEXT		/eb Site Management Delivery Server: Projects/Contents Reference					

Highlights

- Based on Standard
 Open Text Online Help
- Offers Search Functionality
- Clear Navigation Structure

Web Site Management 10.1 - General Features



 New "Best Practice" Project delivered with Management Server and Delivery Server







Open Text Web Site Management Management Server

- New Redlining Component
- Extended Drag & Drop in SmartEdit
- Asset Manager Panel in SmartEdit



- Smart Edit Enhanced Drag & Drop Capabilities
 - Makes it easier and more intuitive to create, link, and sort pages in SmartEdit
 - Expands the existing drag-and-drop mechanism

[Edit content area]			
[Edit columns]			
here on separate pag the Best Practice proj others may need mod	ses (layouts and content types) that can be use les. In SmartEdit, you can get a quick overview ect. Many of these content classes can be used lification to better suit your needs. Note that th SS classes must be taken into account when ap	of the range of prepared content classes in d in your project without further changes, and he layout is controlled by the CSS framework,	Drag Header
Close columns]			
🖨 [Edit left column]	Edit center column]	🗧 [Edit right column]	
(ID 426) Page Layouts Copen article) Copen article Page Layouts provide the basic framework of a page and are a combination of page structures and content area structures. With the prepared content classes, you can make a multitude of page layouts. more	(D 427) Column Dividers Column Dividers [Open article] Column Dividers The column dividers help you design the layout area more flexibly by allowing you to insert several different divisions of one to three columns with different widths. Various combinations with the page layouts create a multitude of different ways of displaying your content. more	[D 428] Content Types Copen article] Content Types Content Types Every Web site project needs a defined set of general and specific content types to present the desired information in an appealing form. In this section, you can find descriptions of the content types used in and supplied with this project. more	Disconnect Page

OPEN TEXT Management Server 10.1 – Features The Content Experts Smart Edit – Enhanced Drag & Drop Capabilities Drop Area IEdit content area [Edit columns] [Open article] Examples All of the content classes (layouts and content types) that can be used by the editor in SmartEdit are presented here on separate pages. In SmartEdit, you can get a quick overview of the range of prepared content classes in the Best Practice project. Many of these content classes can be used in your project without further changes, and others may need modification to better suit your needs. Note that the layout is controlled by the CSS framework, Currently dragging and, therefore, the CSS classes must be taken into account when applying or modifying. a page Drag Header [Close columns] [Edit left column] 🔍 [Edit right column [Edit center column] [ID 426] Page Layouts ID 4271 Column Dividers 4281 Content Types [Open article] Open article] [Open article] Content Types Page Layouts Column Dividers The page layouts The column dividers Every Web site provide the basic help you design the project needs a layout area more flexibly by allowing framework of a page defined set of general and are a and specific content types to present the combination of page you to insert several ypes to present the desired information ir different divisions of structures and one to three columns with different ation in an appealing form. In this section, you content area structures. With the prepared content classes, you can make widths. Various combinations with the can find descriptions of the content types a multitude of page layouts. page layouts create a multitude of used in and supplied with this project. different ways of displaying your content. more... more... more...

- Use the panels for creating and linking pages
- Sort and move pages that are linked with structural elements

<!/IoRangeRedDotEditOnly>

<<mark>!IoRangeDragDrop</mark>> <%container%>

<!/IoRangeDragDrop>



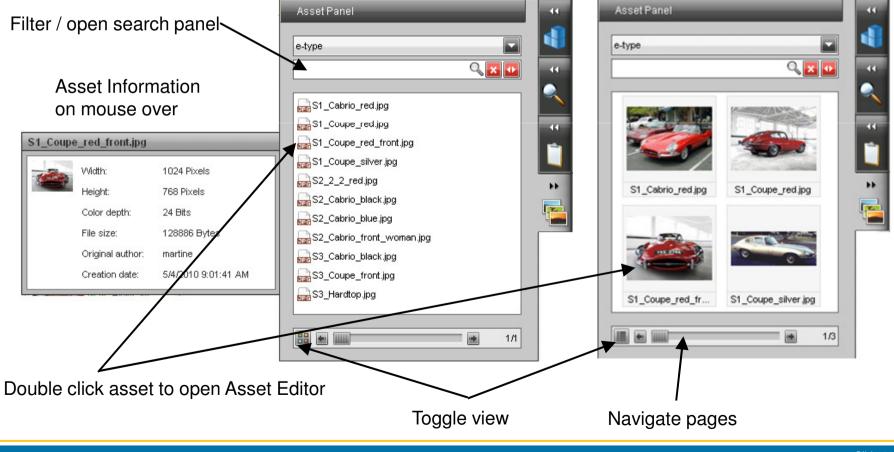
- Smart Edit Enhanced Drag & Drop Capabilities
 - Define a drop area for each structural element in a template
 - Drop areas are added to the structural elements as Drag-and-Drop block marks
 - anchor example: <!IoRangeRedDotEditOnly> <!IoRedDot anchor>Anchor
 <!/IoRangeRedDotEditOnly> Drag&Drop block marks <!IoRangeDragDrop> 🗲 <a href="<<mark>%anchor%</mark>>"Anchor <!/IoRangeDragDrop> - list example: <!IoRangeRedDotEditOnly> <!IoRedDot extended list>Extended List
 <!/IoRangeRedDotEditOnly> <! IoRangeDragDrop> Important: < !IoRangeList> <\sextended list\s <!/IoRangeList> have well formed HTML! <!/IoRangeDragDrop> - container example: <!IoRangeRedDotEditOnly> <!IoRedDot container>Container



- Asset Panel in SmartEdit
 - Supports Drag&Drop to Image/Media Red Dots

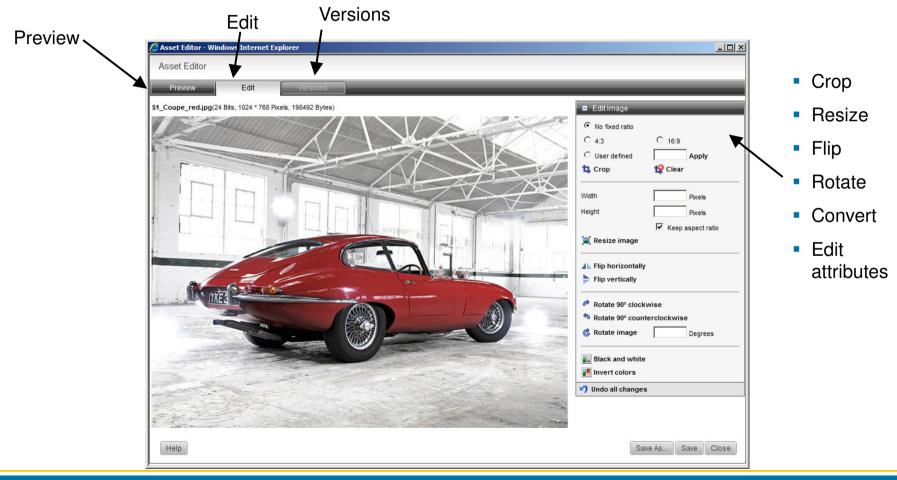
List View

Thumbnail View





- Asset Panel in SmartEdit
 - Asset Editor to manipulate assets directly from SmartEdit





- Asset Panel in SmartEdit
 - Edit versioning

Asset Editor - Windows Internet Explorer Asset Editor Preview Edit Versions		
Versions of \$3Cabrioblack.jpg Version of \$3Cabrioblack.jpg Version ate: 677/2010 11:59:39 AM Original author: martin	Asset Information Height: 768 Pixels Width: 1024 Pixels Color depth: 24 Bits File size: 429479 Bytes Set as current version Asset Attributes	
Version 1 Creation date: 6/7/2010 11:36:30 AM Original author: martin	Country: England Set a version a current version	
Help	Save As Save Close	

View all Versions of an asset

New Redlining Component

- Visualizes both text and structural changes
- All changes have a ToolTip with explanations

Added text

- Additions are indicated in green color
- Deletions are indicated in red color
- Moved text is indicated in blue color
- Changes in HTML are indicated by the Change RedDot

Home / News Top News.2 News 2005/Dec/09 Archive More and More Business Travelers Prefer Overnight Default 175 Flights Magazine2 The "new economy" is creating a new breed of business traveler: The Red-Eye Road Warric Text was deleted. Countries33 Hotels3 Take Patrick Lu, planning director Lee, chief operating Change bar Shop officer of an Internet company. Lee looked surprisingly Community fresh in a crisp blue Oxford shirt and khaki pants as he Default 172 stepped aboard United Airlines' 10 p.m. flight from here to New York recently. He had arrived from New York earlier that day and aimed to be back in Manhattan by 7 a.m. the next day -- a 26-hour business trip. 🔍 r high-energy workers like Lee, red-eye flying is essential to keeping the pressure-cooker work culture percolating. Pushed to squeeze more out of their workdays or eager to get home sooner, more business HTML change travelers are piling onto late-night flights than ever before. "Ive done this commute eight times in the past three months," he said. "I've got to keep up with the fast pace. This is the only way I can get my

🖉 Redlining Result View - Windows Internet Explorer

Deleted text



work done and not blow a whole day traveling." Or recuperating. After landing in New York, Lee hit the gym for a wake-me-up workout and was

For high-energy workers like Lee, red-eye flying is essential to keeping

at the office by 8:30 a.m., ready for a 13-hour workday

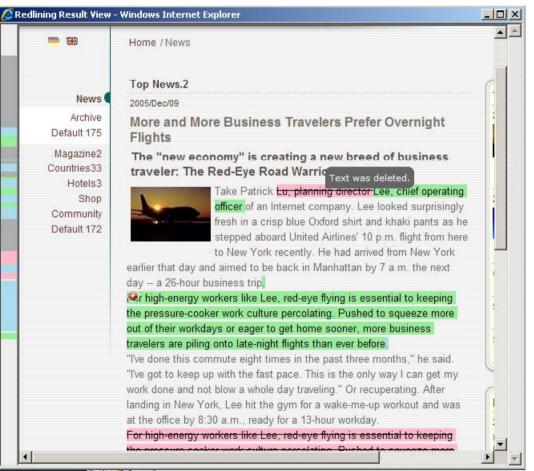


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- New Redlining Component
 - Rendering Change Bar and Tooltips is a time-consuming
 - User will be prompted if 100 changes or more
 - Rendering process may be aborted
 - Basic redlining is always available
- As a patch the .NET component is also available for MS version 7.5 and higher





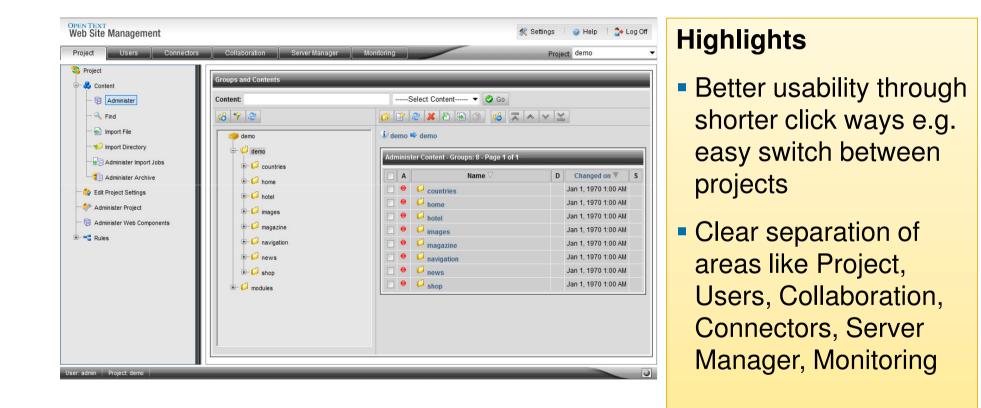


Open Text Web Site Management Delivery Server

- New Graphical User Interface
- Integration of Open Text Social Communities
- Integration of Open Text Common Search
- Cluster Improvements
- DynaMent Generator and Testing



New Graphical User Interface aligned with Management Server



Delivery Server 10.1 – Social Communities



Integration interface

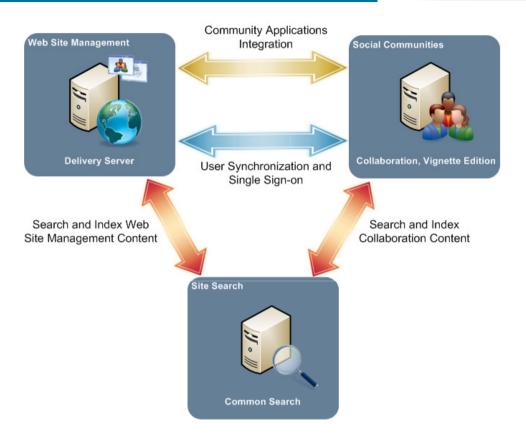
- XAPI
- VCA/VCS Portlets

Key capabilities

- Single Sign-on
- User Synchronization
- Administration task
 - Moderation
 - Permission
 - ...

Limitation

Cookies required



Delivery Server 10.1 – Social Communities



Access to OT Social Communities Objects like Blog, Wiki, Forum.

oject Users	Connectors	Co	llaboratio	n Server Manager j N	lonitoring		🛠 Settings 🛛 🥥 Hel Project: msint		Highlights
Collaboration	-	List of	Forums						 Configuration of OT
Blog		No.		Name	OID	Creator	Creation date	Action	Configuration of OT
💯 Wiki		0		Blubber bäh	1.21.501	admin	Dec 21, 2009 1:28:23 PM	Delete	Social Communities
Forum		1		Home forum	1.21.103	admin	Oct 14, 2008 7:32:04 PM	Delete	(Cellebergetiere Cerryer
		2		OTEX Demo	1.21.406	admin	Jun 22, 2009 3:30:21 PM	Delete	(Collaboration Server,
	=	3		Social Media Forum Social Networking	1.21.201	admin	Mar 8, 2009 8:10:51 AM Jun 21, 2009 4:56:01 PM	Delete	Vignette Edition)
		5		Social Networking Basics	1.21.403	admin	Jun 25, 2009 4:40:04 PM	Delete	
									 Create and maintain wikis, blogs and forums.
dmin Project: msintegration	-		_				8€ ≪ ≫ >8 ≳ 8 2	ew 🔀 Delete	 Based on existing VC/ 8.0 portlets and XAPI



Reuse of Community Application in Delivery Server Administration

b Site Management						🛠 Setti	ngs 👘 🥥 Helj	p 🎝 Log
oject Users Connectors	Collaboration	Server Manager Monitori	ng			Project	origite recentry	onnorthe get
Collaboration	Administer Blogs							_
	l VIEW 🖇	K SETTINGS 🛛 🤽 PERMISSI	ONS					
Forum	Social Medi todified: 6/10/10 by ad 82 view(s), 39 edit(s)		CONSOLE					
	× + ADD	× DELETE				10 Mer Bage 50 Mer Bag	ae 100WWW.aae N	HOW MORE
i i		NAME	VIEWS	EDITS	MODIFIED ¥	MODIFIER	<i>_</i>	
		(P) Test Article	9	0	6/10/10 at 9:10 AM	admin	ø	
		(P) test	53	8	4/27/10 at 7:16 AM	admin	1	
	Showing 1 -	- 2 of 2 item(s) by modification of	late			КА	Page 1 of	F1 ▶ M

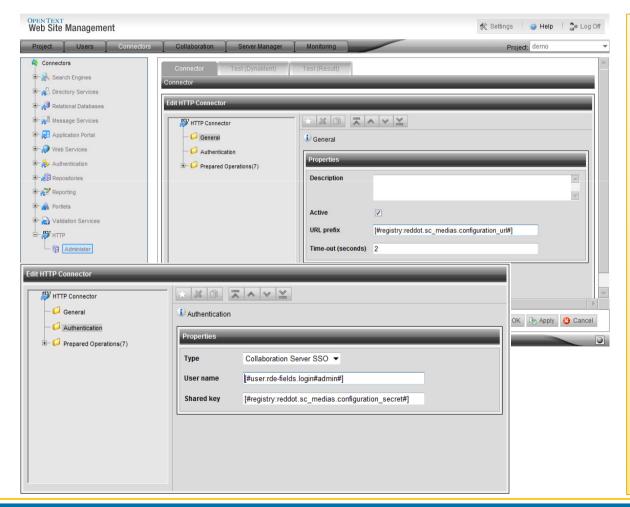
Highlights

- Add/Update/Delete content
- Management console of VCA
- Moderation of blog article, wiki pages, comments,

OPEN TEXT Web Site Management			🛠 Settin	gs 🥹 Help 🍃 Log C			
Project Users C	Connectors Collaboration Server Manager Monitoring		Project				
Collaboration	Administer Blogs						
- 🙈 Configuration	I VIEW 🖇 SETTINGS 🙎 PERMISSIONS						
- 🗐 Blog - 💯 Wiki - 🕼 Forum	Social Media Blog - MANAGEMENT CONSOLE Modified 611010 by admin 682 views(s), 39 odt(s) since Apr 10	Modified: 6/10/10 by admin					
	APPROVE X REJECT		10788%aa	e 500000000 1000000000000000000000000000			
	APPROVE X REJECT	ARTICLE	10 RM Mar	в 50₩₩мая 100₩₩мая FROM			
		ARTICLE					



New HTTP Connector for consuming REST based applications (1)



Highlights

- Define access to the REST based application including SSO e.g. Collaboration Server, Vignette Edition
- Use Delivery Server Placeholders for personalized and dynamic access



New HTTP Connector for consuming REST based applications (2)

OPENTEXT Web Site Management Project Users Connectors Collaboration S		Settings 🥥 Help 🏠 Log Off Project demo	Highlights
Connectors Connector Search Engines Connector Relational Databases Connector Edit HTTP Connector Edit HTTP Connector Connector Edit HTTP Connector Connector Connector Edit HTTP Connector Connector Connector Connector Connector Edit HTTP Connector Connecto	Test (Result)	est 🖉 OK 🄄 Apply	 Pre-define REST API method calls without any programming skills Use Placeholders for dynamic method calls to integrate session-, user-, and content attributes
User: admin Project: demo HTTP Connector: collaboration	ن ن ن ت	est 🖉 OK 🕞 Apply 😵 Cancel	

Delivery Server 10.1 – Portlet JSR 286



- Extend Portlet Connector including JSR 286 Standard
 - Apache Pluto version 2.0 reference implementation

OPENTEXT Web Site Management			🛠 Settings 🔰 🥥 Help 🕴 🍃 Log Off	Highlights
Project Users Connectors	Collaboration Server Manager	Monitoring	Project. demo 👻	ingingins
Project Users Connectors Connectors Search Engines Connectory Services Connectory	Edit Portlet Connector Fdit Portlet Connector Portlet Connector Portlet Connector Portlet Applications(1) Portlet Applications(1) Portlets(16) Portlets(16) CommunityApplication CommunityApplication CommunityApplication CommunityApplication Preferences(0) Security(0) Descriptions(1) URL Configuration Supported MIME T Events (Creating) Events (Processin Published Events i Processed Events v	Montoring	Portlets CommunityApplication CommunityApplicationsForumPortlet com vignette community.spring web.portlet.DispatcherPortlet/gn User	 Runs JSR 168 and 286 Portlets Basis technology to deploy VCA 8.0 portlets and integrate Community Apps to your Website
			OK 🕒 Apply 🔇 Cancel	
User: admin Project: demo Portlet Connector	r: vignette		Ũ	



Key capabilities

- Events Enable portlets to communicate with each other through sending and receiving events.
- Public Render Parameters Enable portlets to specify which render parameters they can share with other portlets.
- Resource Serving Enables portlets to serve resources within the portlet context.

Limitations

Namespaces for Events and Public Render Parameters are not supported

Further information

- Introducing Java Portlet Specifications: JSR 168 and JSR 286
- Understanding the Java Portlet Specification 2.0 (JSR 286)
- Resource Serving in JSR 286

Delivery Server 10.1 – Search Integration



 New menu structure of Search Engine Connectors

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Web Site Management						
Project Users Connectors	5					
🏘 Connectors						
- 🖗 Search Engines						
- 🥍 Standard Settings						
- 🚵 Indexes						
Content Attributes						
- [] Index Queue						
- Contracting Jobs						
— 🕞 Administer						
E-V. Verity						
- 🗹 Edit Settings						
-V Analyze Indexes						
Analyze BIF Files						
+ 🖓 Directory Services						
庄 🊚 Relational Databases						

- Standard Settings
 - Configuration Settings
- Indexes
 - Common Search Index
- Content Attributes
 - Mapped Content Attributes
- Index Queue
 - Indexing task queue
- Indexing Jobs
 - External Jobs (SAP Trex)
- Administer
 - New/Update/Delete Connector, set Default Connector
- Verity
 - Verity specific (old) dialogs



New Index Queue to handle indexing tasks of all index queue server

b Site Management <u>ject Users</u> Connector Connectors		oration 🗍 Server M	lanager 🗍 Mon	itoring			_		Project de	mo		
Search Engines Standard Settings Mindexes Content Attributes Content Attributes	Queue	ot7http (svrsuse002-2) verty (svrsuse002-2) ot7search (svrsuse002	Server s	vrsuse002-2 👻 Projec	я *	▼ Status *		 Number of items 		a Rese	t Form	
→ 🕞 Administer ⊕ 🔨 Verity		Queue	Indexing action	Droject	Created	Kov	Status	Number of retries	1	Action		
Directory Services		verity (svrsuse002-2)	INSERT	Project wco-eventcalendar	5/3/10 6:26:59 AM	Key Frankfurt_10.htm	Error	Number of retries	Details	Action	Delete	
Relational Databases		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_25.htm	Error	4	Details	Retry	Delete	
Nessage Services		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_11.htm	Error	4	Details	Retry	Delete	
Application Portal		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Frankfurt_48.htm	Error	4	Details	Retry	Delete	
Web Services		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Hamburg_2.htm	Error	4	Details	Retry	Delete	
Authentication		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Rostock 12.htm	Error	4	Details	Retry	Delete	
Reporting		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen_33.htm	Error	4	Details	Retry	Delete	
🗼 Portlets		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Frankfurt_26.htm	Error	4	Details	Retry	Delete	
Validation Services		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Hamburg_13.htm	Error	4	Details	Retry	Delete	
💯 НТТР		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Rostock 35.htm	Error	4	Details	Retry	Delete	
		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Oldenburg_29.htm	Error	4	Details	Retry	Delete	
		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Bremen 26.htm	Error	4	Details	Retry	Delete	
		erity (svrsuse002-2)	INSERT	wco-eventcalendar	5/3/10 6:26:59 AM	Straisund_4.htm	Error	4	Details	Retry	Delete	-
	•					_						
						I < «	» >I	💢 Delete All 🛛 💢 D	elete 🙀 i	Retry	🤌 Refrest	1
admin Project: demo Filter: Server	= svrsuse002-2 Proje	ct = " Status = "	_		_			_				0
List of Search En	gine Connec	tors		_	_	_		_	_		_	
No. 🔲 Name	e	Description	Description					Index queue s	server		Act	tion
1 📄 comr	nonsearch1	Connector for	r Open Text Co	ommon Search h	osted on I		0	svrsuse002-2	-0	Cop	/ Dele	ete
								svrsuse002-2				

Highlights

- New Index Queue which handles all configured search engines.
- Switch Index Queue to another DS
- Better error handling
- Filter for selecting indexing tasks based on project, status, and server.

 Extended Search Engine Connector with Open Text Common Search as standard search engine

OPEN TEXT Web Site Management Project Users Connectors Collaboration Server Manager Monitoring	*	Settings	Highlights
Connectors Search Engines Standard Settings Indexes Index Queue Indexing Incoming directory of indexing jobs Incoming directory of Common Search server Informinister Interview Interview Interview Interview Interview I	Connector for Open Text Common Search hosted on xxxxx Open Text Common Search I tasksystem http://xxxx:9007/search/livelink admin admin (vxxxx:0007/search/livelink admin (vxxx:0007/search/livelink admin (vxxx:0007/search/livelink admin (vxxx:0007/search/livelink commonder (vxxx:000		 Administration of Verity and / or OT Common Search search engine connectors Parallel usage of different search engines Test functionality to ensure a correct configuration



- Common Search 1.0 based on Livelink 9.7.1
- Separated Installation guide
- Configuration see Delivery Server Installation Guide
- Extends the existing OT7 connector released in Delivery Server 10 SP 1
 - No ELAPI
 - No Repository Connector
- Content from other languages like French, German, Spanish, Italian, Chinese etc can be indexed and made available for search without any configuration changes to Common Search.

Further information

Technical Enablement "Common Search"





Open Text Web Site Management Integrations

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WSM 10.1 – Integrations – Major Features



 Integration with Open Text Media Management 7.0 (aka Artesia) in Management Server (OT WSM Media Management Interface 10.0)

