



Best Practice Project

Open Text Web Site Management

Bernfried Howe, Director Product Management

Agenda

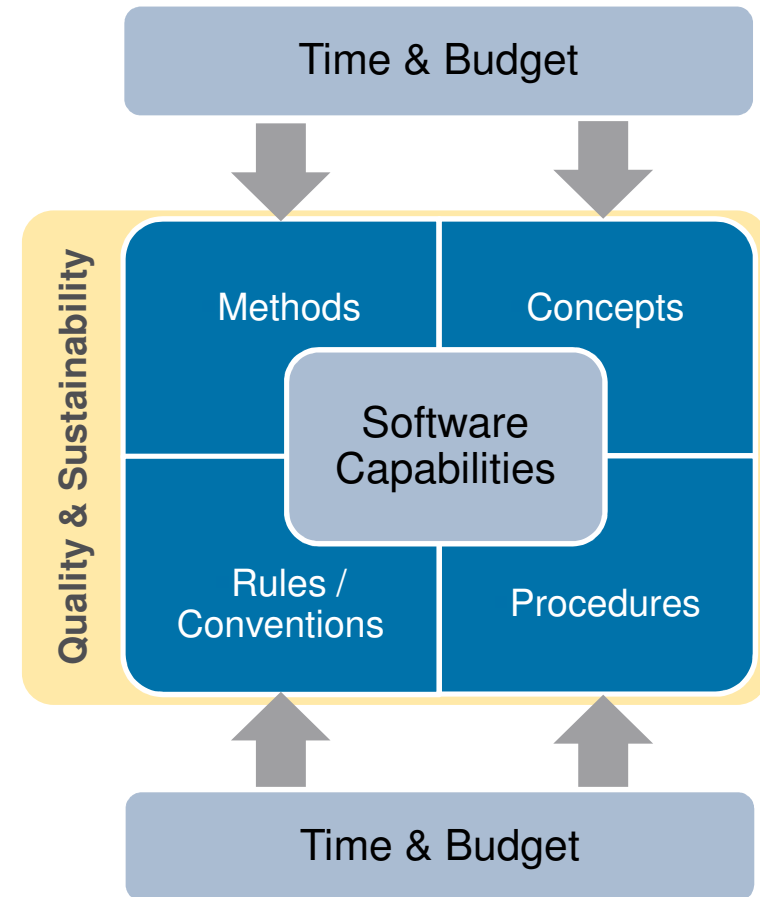
- **Definition** of “Best Practice”
- **Goals** of the Best Practice Project (BPP)
- **Features & Content** delivered with WSM 10.1 - BPP
- **Roadmap** for future releases of WSM - BPP

Open Text Web Site Management – Best Practice Project **DEFINITION**

Definition of “Best Practice”

- Realize your requirements considering
 - the **capabilities** of the software
 - the **restrictions** given by **time** and **budget**
- by choosing the
 - right **methods**, **concepts**, **procedures** aligned with the software
- by using clear **rules** and **conventions**
- in order to reach better **quality** and more **sustainability**

- But Best Practice does not mean
 - the **one and only** approach and
 - **Good Practice** might also be enough



Open Text Web Site Management – Best Practice Project
OBJECTIVES

Goals of the Best Practice Project (BPP)

- Provide a **new demo project** for Web Site Management
 - BPP is part of Web Site Management 10.1 installation (MS & DS Project)
 - Treat it like a product (Releases, Iterations, QA, ...)
- Provide a **realistic project scenario**
 - BPP is a product website which describes BPP as a product.
- Define **clear rules** and **conventions**
- Use the **right concepts, methods, and procedures**
- Provide functionality which is
 - **easy to maintain,**
 - **highly reusable** and **adaptable,** and
 - suitable as a **reference** implementation.
- **Document** everything within the project.



Open Text Web Site Management – Best Practice Project
CONTENT & FEATURES

The “Best Practice Project”

The screenshot shows the 'Best Practice Project' website. At the top right, there are links for 'Deutsch', 'Sitemap', 'Login', and a search box. Below this is a 2-level top navigation menu with 'Home', 'Documentation', 'Examples', and 'Integrations'. Under 'Documentation', there are sub-links: 'Introduction', 'Project Goals', 'Conventions', 'Layout', 'Content Types', 'Navigation', 'Configurations', 'Personalization', and 'Publication'. A breadcrumb trail reads: 'Hi anonymous, You are here: Home >> Documentation >> Conventions'. On the left, there is an 'Optional 3rd - n-Level Navigation' menu with 'Navigation', 'Content Classes', 'Prefixes for Elements', and 'Template Code'. The main content area is titled 'Conventions' and contains text about project maintainability and a list of defined areas. At the bottom, there is a 'Sitemap' link and a footer with copyright information.

English/Deutsch

Authentication

Full text Search

Function Links

Deutsch Sitemap Login | Search

Best Practice Project
Get your Web site up and running faster...

Home Documentation Examples Integrations

Introduction Project Goals Conventions Layout Content Types Navigation Configurations Personalization Publication

Hi anonymous, You are here: [Home](#) >> [Documentation](#) >> Conventions

Navigation

Content Classes

Prefixes for Elements

Template Code

Optional 3rd – n-Level Navigation

Breadcrumb

2-Level Top Navigation

Conventions

Conventions are essential for your projects to ensure that they remain maintainable and extensible in the long term and to reduce the time it takes all involved parties to become familiar with the project. Uniform structures and defined terminology help all project participants quickly feel confident working in the project. Template code is easier to read, and any areas that need modifications or additions can be identified more easily and completely.

In the Best Practice project, we have defined conventions for the following areas:

- Structure and nomenclature for content classes
- Prefixes and nomenclature for content class elements
- Template code formatting

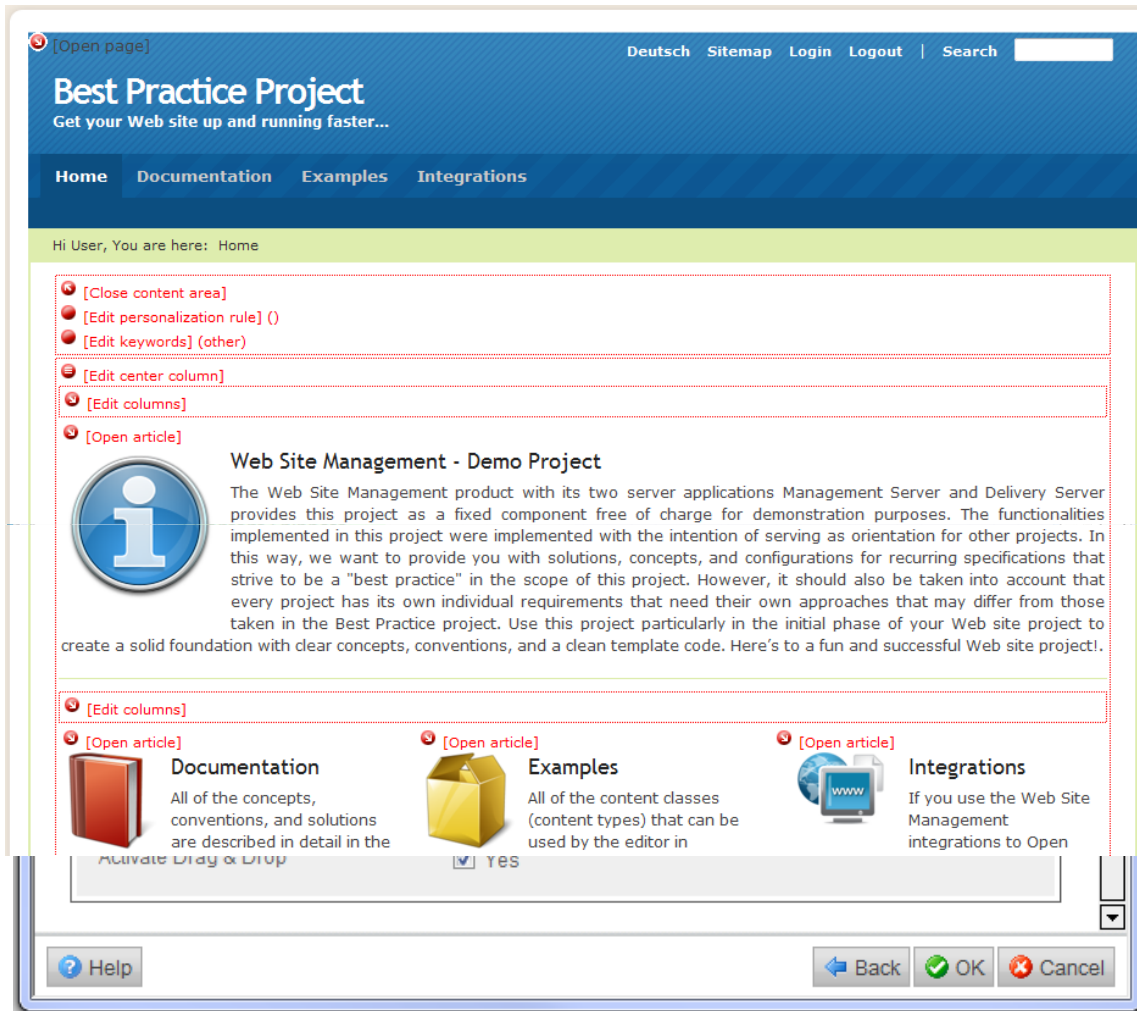
Read more in the chapters listed.

Flexible Multi-Column Content Area

Sitemap | Contact | Terms of use

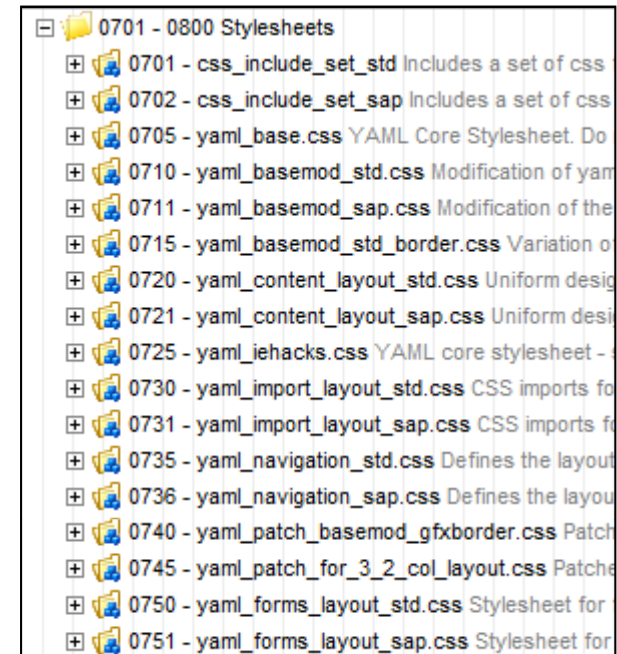
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Sitemap





- Naming Conventions for Folder, Content Classes
- Structured Template Code
- Clear Project Structure in SmartTree
- Complete configuration of elements in German and English incl. naming conventions for elements
- Consistent SmartEdit Appearance

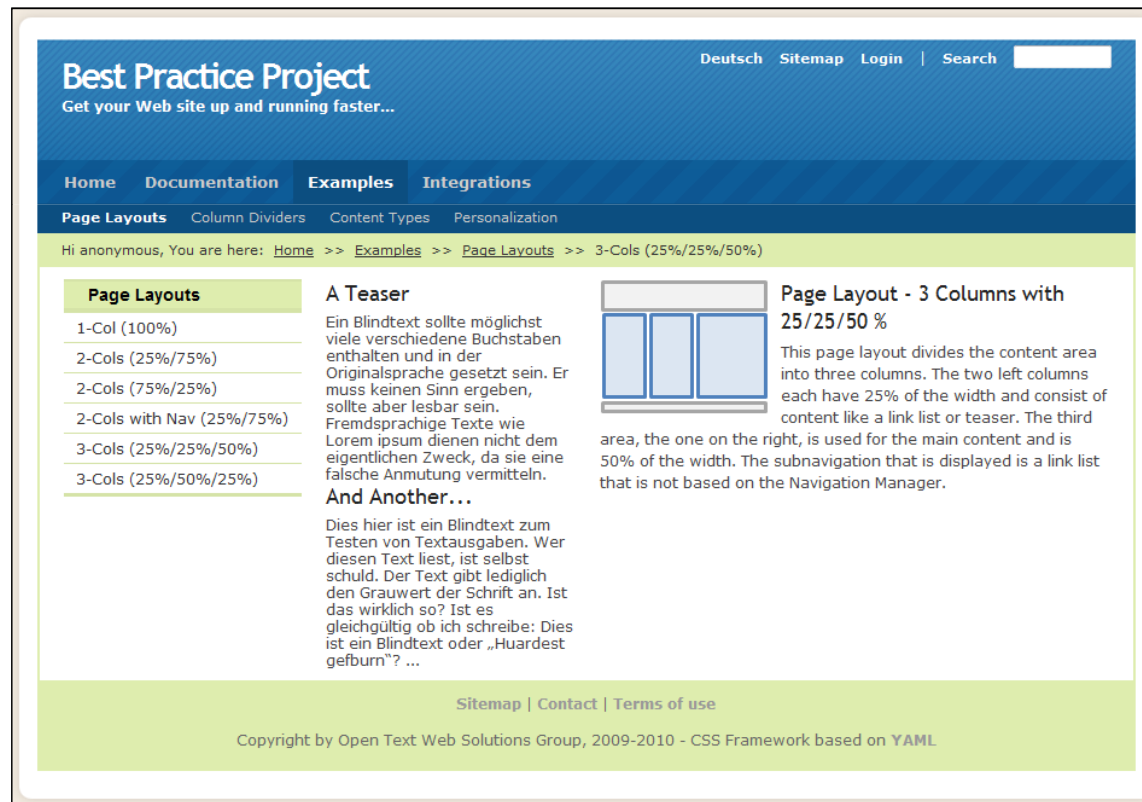
- **Clear separation** of structure and layout using
 - HTML <div> Elements with CSS IDs and Classes and
 - the YAML CSS framework for layout
- Advantages of using YAML (or another CSS Framework)
 - **Browser Compatibility** is solved (IE5+, FF1.0+, Safari 1.0.3+, Opera 6+, Google Chrome 1.0+, Konqueror 3.3+, ...)
 - Many **pre-defined HTML/CSS building blocks** for page structures for multi-column, vertical / horizontal navigation, contents, forms, ...
 - HTML-Templates are getting **more consistent** and **cleaner**
 - Extensive, multi-language **documentation** for the CSS Framework
 - For more see www.yaml.de



Pre-defined Page & Column Layout Templates

- The Best Practice Project provides a pre-defined set of

-  1-, 2-, and 3-column page layouts (with or without 3-n Level Navigation)
-  25/75, 75/25, 50/50, 33/66, 66/33, 100 percent column dividers



Best Practice Project
Get your Web site up and running faster...

Deutsch Sitemap Login | Search

Home Documentation **Examples** Integrations

Page Layouts Column Dividers Content Types Personalization

Hi anonymous, You are here: [Home](#) >> [Examples](#) >> [Page Layouts](#) >> 3-Cols (25%/25%/50%)

Page Layouts

- 1-Col (100%)
- 2-Cols (25%/75%)
- 2-Cols (75%/25%)
- 2-Cols with Nav (25%/75%)
- 3-Cols (25%/25%/50%)
- 3-Cols (25%/50%/25%)

A Teaser

Ein Blindtext sollte möglichst viele verschiedene Buchstaben enthalten und in der Originalsprache gesetzt sein. Er muss keinen Sinn ergeben, sollte aber lesbar sein. Fremdsprachige Texte wie Lorem ipsum dienen nicht dem eigentlichen Zweck, da sie eine falsche Anmutung vermitteln.

And Another...

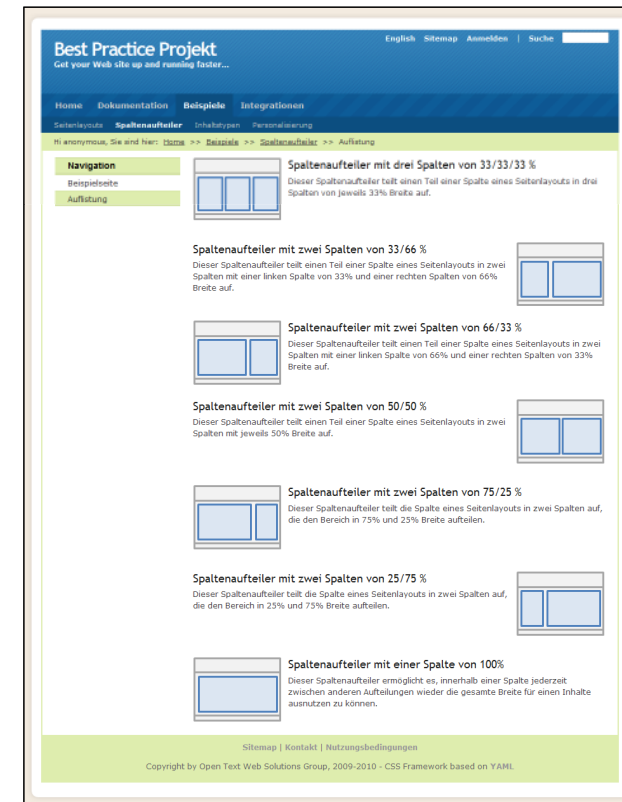
Dies hier ist ein Blindtext zum Testen von Textausgaben. Wer diesen Text liest, ist selbst schuld. Der Text gibt lediglich den Grauwert der Schrift an. Ist das wirklich so? Ist es gleichgültig ob ich schreibe: Dies ist ein Blindtext oder „Huardest gefburn“? ...

Page Layout - 3 Columns with 25/25/50 %

This page layout divides the content area into three columns. The two left columns each have 25% of the width and consist of content like a link list or teaser. The third area, the one on the right, is used for the main content and is 50% of the width. The subnavigation that is displayed is a link list that is not based on the Navigation Manager.

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Best Practice Projekt
Get your Web site up and running faster...

English Sitemap Anmelden | Suche

Home Dokumentation **Beispiele** Integrationen

Seitenlayouts **Spaltenaufteiler** Inhaltstypen Personalisierung

Hi anonymous, Sie sind hier: [Home](#) >> [Beispiele](#) >> [Spaltenaufteiler](#) >> [Aufteilung](#)

Navigation

Beispielseite

Aufteilung

Spaltenaufteiler mit drei Spalten von 33/33/33 %

Dieser Spaltenaufteiler teilt einen Teil einer Spalte eines Seitenlayouts in drei Spalten mit einer linken Spalte von 33% und einer rechten Spalten von jeweils 33% Breite auf.

Spaltenaufteiler mit zwei Spalten von 33/66 %

Dieser Spaltenaufteiler teilt einen Teil einer Spalte eines Seitenlayouts in zwei Spalten mit einer linken Spalte von 33% und einer rechten Spalten von 66% Breite auf.

Spaltenaufteiler mit zwei Spalten von 66/33 %

Dieser Spaltenaufteiler teilt einen Teil einer Spalte eines Seitenlayouts in zwei Spalten mit einer linken Spalte von 66% und einer rechten Spalten von 33% Breite auf.

Spaltenaufteiler mit zwei Spalten von 50/50 %

Dieser Spaltenaufteiler teilt einen Teil einer Spalte eines Seitenlayouts in zwei Spalten mit jeweils 50% Breite auf.

Spaltenaufteiler mit zwei Spalten von 75/25 %

Dieser Spaltenaufteiler teilt die Spalte eines Seitenlayouts in zwei Spalten auf, die den Bereich in 75% und 25% Breite aufteilen.

Spaltenaufteiler mit zwei Spalten von 25/75 %

Dieser Spaltenaufteiler teilt die Spalte eines Seitenlayouts in zwei Spalten auf, die den Bereich in 25% und 75% Breite aufteilen.

Spaltenaufteiler mit einer Spalte von 100%

Dieser Spaltenaufteiler ermöglicht es, innerhalb einer Spalte jederzeit zwischen anderen Aufteilungen wieder die gesamte Breite für einen Inhalt auszunutzen zu können.

Sitemap | Kontakt | Nutzungsbedingungen

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The screenshot shows a web application interface for a 'Best Practice Project'. The header includes navigation links for 'Deutsch', 'Sitemap', 'Login', and a search bar. Below the header is a main navigation menu with 'Home', 'Documentation', 'Examples', and 'Integrations'. A sub-menu under 'Examples' includes 'Page Layouts', 'Column Dividers', 'Content Types', and 'Personalization'. The current page is 'Content Types', and the breadcrumb trail is 'Home >> Examples >> Content Types >> Article'. A sidebar on the left has a 'Navigation' section with links for 'Article', 'Freetext', 'YouTube - Video', 'Infobox', 'Link List with dyn. Anchor', 'Downloads', and 'Two Boxes (same height)'. The main content area features an 'Article Example' with a title 'Economy Article #1' and an illustration of a person at a computer. The article text is a placeholder using Lorem Ipsum. At the bottom, there are links for 'Back to overview' and a Facebook share button, followed by a footer with 'Sitemap | Contact | Terms of use' and 'Copyright by Open Text Web Solutions Group, 2009-2010 - CSS Framework based on YAML'.

Content Types with sample integration

- Article (Stand-alone & List)
- Free text
- YouTube – Video
- Link list with dynamic Anchor
- Downloads
- Two Boxes with same height

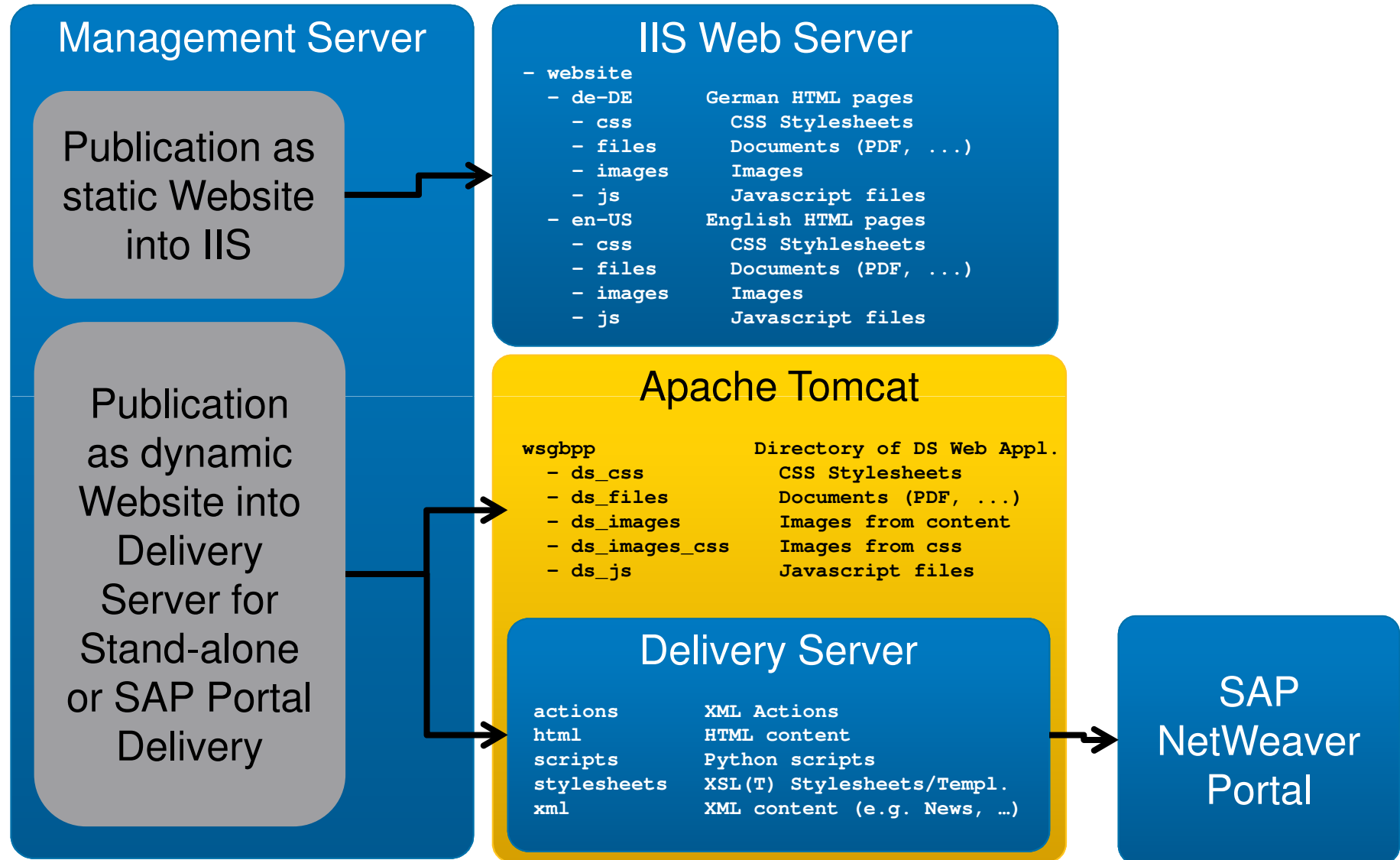
The screenshot shows a web page titled "Best Practice Project" with the subtitle "Get your Web site up and running faster...". The page has a blue header with navigation links: "Home", "Documentation", "Examples", and "Integrations". Below the header, there are links for "Open Text Content Server", "Open Text Media Management", and "Open Text Social Communities". The main content area is titled "Integrations" and contains three columns of information:

- Open Text Content Server:** "Accessing files of a central DM repository is realised with the integration of the Open Text Content Server (fka Livelink). Some examples of possible integrations can be found in this area." [more...](#)
- Open Text Media Manager:** "Not just images which are being used on a Web site but also assets like videos and other formats can be provided to the editor by using a central asset management system. In this area you will find some samples of how assets can be integrated. This integration will be implemented in future versions of this project." [more...](#)
- Open Text Social Community:** "The seamless integration of Web 2.0 functionalities such as commenting and rating of contents and Web 2.0 applications like Blog, Wiki and Forum in editorial pages of a Website should be possible. In this area you can find some samples of the Open Text Social Community. This integration will be implemented in future versions of this project." [more...](#)

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- Open Text Content Server
 - Static and dynamic Integration with Content Server
 - Pre-defined templates and Delivery Server modules
- Open Text Media Manager & Open Text Social Communities
 - On the roadmap

Project Variants and Publication Targets



Best Practice Project
Get your Web site up and running faster...

Deutsch Sitemap Login | Search

Home Documentation Examples Integrations

Introduction Project Goals Conventions Layout Content Types Navigation Configurations Personalization Publication

Hi anonymous, You are here: [Home](#) >> Documentation

Overview

This Best Practice project provides you with many concepts, structures, and building blocks that you can apply when creating your own projects. The documentation explains how to attain the greatest possible benefit from this project. Read this documentation first to check whether the functionality provided is in fact applicable to your requirements. Also, be aware that some of the concepts described are designed to ensure sustained quality rather than the quick implementation of a certain feature.

Introduction Take 5 minutes to read the essential information on the Best Practice Project. This chapter gives you a brief overview of the main components of the project. more...	Goals of This Project The Best Practice Project was developed with particular goals in mind. Read more about these goals to learn what to use the project for and what the project is not intended to be used for. more...	Conventions Conventions regarding structures, naming, and formatting ensure that you follow uniform procedures in every project and that your projects remain maintainable in the long term. more...
Layout The layout customizes the appearance of the Web site, not only reflecting the corporate identity of the company but also ensuring the user-friendly and effective presentation of content. more...	Content Types Every Web project needs a set of content types that have been defined for the editor to use when creating pages for the Web site. In this chapter, you can read about which content types are supplied with this project and what their structure is. more...	Navigation Well-thought-out navigation concepts are the basis for large Web sites to provide the end user with an intuitive path to content. In this chapter, you can read how different types of navigation are implemented. more...
Configuration The Best Practice Project contains the fundamental configuration for the areas of SmartEdit design, multilingual projects, workflows, publication, and connecting to Delivery Server. Details on this configuration is the subject of this chapter. more...	Personalization Web sites usually comprise more than static content; it is especially improve the end user's Web experience, for example, through personalization. more...	Delivery After new content has been created, translated, and released, it can be made available to the end user in different ways. This chapter describes the scenarios that are part of the Best Practice Project for static and dynamic delivery of content. more...

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Documentation

- Introduction for a quick start
- Goals of this Project
- Conventions
- Layout / CSS Framework
- Content Types
- Navigation Concepts
- Configurations
- Personalization
- Publication and Delivery

Examples

- For all Page Layouts, Column Dividers, and Content Types
- Personalization Features

Open Text Web Site Management – Best Practice Project **ROADMAP**

- Integration
 - More examples for Open Text Content Server (MS & DS)
 - Open Text Media Manager Integration (MS & DS)
 - Open Text Social Communities
 - Simple examples for Rating, Comments, Tagging, Blog
- Search Engine Optimization
 - Implement meta data handling
 - URL optimization using MS/DS capabilities
- REST API Integration Examples (r/w)
 - Integrate with Facebook
 - Integrate with Twitter
- Extend Personalization Examples (Profile, Registration, ...)
- Extend existing Content Types

Roadmap (2)

- Tell a friend, E-Mail this, ...
- New Project Variants
 - Mobile Device example
 - Print Variant
- Example for Content Lifecycle Management
- Integrate with Vignette Video Services (SAAS Model)
 - Show capabilities of this integration
 - Provide training videos for Best Practice Project as examples
- AJAX Container – How to integrate Delivery Server components?

General:

- New features of future releases will be integrated with BPP in parallel

Open Text Web Site Management – Best Practice Project
NEXT STEPS

Next Steps

- Ranking of the Roadmap Items
- Major BPP Releases are provided with each major WSM release
- Minor BPP Updates are provided via upcoming “Solution Exchange” Platform

Contact Person



Manuel Schnitger
Senior Solutions Consultant

Project Lead of Best Practice Project

manuel.schnitger@opentext.com



Questions?