



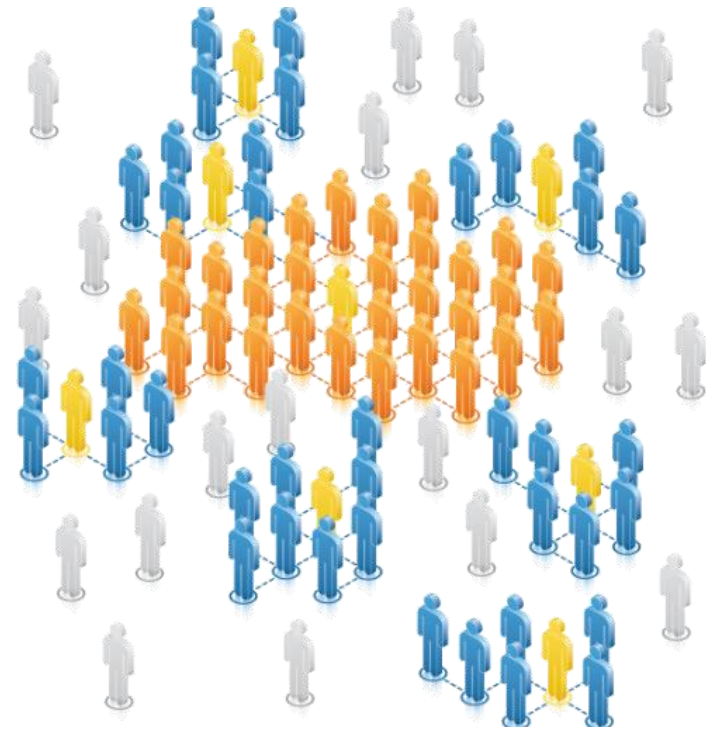
Open Text Social Media

Actual Status, Strategy and Roadmap

Lars Onasch (Product Marketing)
Bernfried Howe (Product Management)
Martin Schwanke (Global Service)

February 23, 2010

An enterprise social media platform that empowers organizations to engage with their customers, employees, and partners through social media.



Sabre's Internal
Company Facebook
saved the company over
\$ 150,000

The screenshot shows the Sabre Town internal Facebook interface. At the top, there's a navigation bar with 'Hub', 'Ask Community', 'Explore', 'My Stuff', and 'Administration'. The 'My Stuff' section is active, showing a profile for Erik Johnson. The profile includes a photo, job title 'General Manager, cubeless', a quote 'One world is enough for all of us.', and contact information for Sabre Travel Studios. A 'My Stats' table is also visible, showing Karma (51), Best Answers (0), Answers (4), Questions (2), and Profile Views (79). Below the profile, there's a 'Notes (6)' section with six small photo notes from various users dated in 2008.

SABRE TOWN

login | settings
Hi Erik Johnson

Hub Ask Community Explore My Stuff Administration

My Stuff

Profile Q & A Groups Blog Following

Profile picture

Erik Johnson
Job Title: General Manager, cubeless
One world is enough for all of us.
Contact Information
Location: Southlake, Texas
Cube R: A2-544
Work Phone: 682-605-3014
Cell Phone: 214-280-5351
Email: Erik_Johnson@sabre-bookings.com
Organization: Sabre Travel Studios

My Stats

Karma	51	☆☆
Best Answers	0	
Answers	4	view
Questions	2	view
Profile Views	79	

Notes (6)

Leslie Nelson Jun 15, 2008

Barbara Jun 12, 2008

Derrick Parks Jun 03, 2008

Toby May 30, 2008

Laurie Tjian May 30, 2008

Ai Conseau May 15, 2008

Dell increased its popularity by 40% because they listened to their customers.

The screenshot displays the Dell IdeaStorm community page. At the top, there is a navigation bar with 'SHOP', 'SUPPORT', and 'COMMUNITY' links, along with a search bar. Below this, a breadcrumb trail reads 'Community > IdeaStorm > All Categories > All Ideas (Popular Ideas)'. The main content area features a large banner for 'IDEASTORM WHERE YOUR IDEAS REIGN' with a glowing lightbulb. Below the banner are four buttons: 'VIEW all posted ideas by the community', 'POST your idea for Dell products or services', 'VOTE promote or demote ideas', and 'SEE your ideas in action'. A 'Sort By' dropdown is set to 'Popular Ideas'. The 'Idea List' section shows a post titled 'Bring Back Indicator Lights' by user 'Aloy' from September 25, 2009. The post text reads: 'I've noticed something very disturbing about the design trend of Dell Laptops. I've recently purchased a Dell Inspiron Laptop and was a little shocked to find that there are no indicator lights (HDD activity light, battery charge light, WIFI light, Caps Lock light, Num Lock Light, Bluetooth light, etc) on the laptop! Calling Dell customer service, I was offered an exchange for a different laptop model if I so wished and I was referred to a product sales personnel. This is when I found out that A LOT of Dell's newer laptop models had no indicator lights! I am quite flabbergasted at this design decision by Dell engineers! Indicator lights are very very useful when troubleshooting or when in doubt. I cannot count the number of times when I thought I've plugged in the laptop for charging when I've neglected to turn on the power switch to notice that the'. To the right of the post is a video player for 'IdeaStorm Video' and a 'General Stats' box showing: 'The Dell Community has: - Contributed 12,751 Ideas - Promoted 693,873 times - Posted 87,198 comments'. A sidebar on the left lists 'IdeaStorm Categories' such as 'All', 'Product Ideas', 'Accessories (Keyboards, etc.)', 'Adamo', 'Broadband and Mobility', 'Desktops', 'Desktops and Laptops', 'Dimension', 'Inspiron', 'Laptop Power', 'Laptops', 'Latitude', 'Linux', 'Monitors and Displays', 'Netbooks', 'New Product Ideas', 'Operating Systems', 'OptiPlex', 'Precision Workstations', and 'Printers and Ink'.

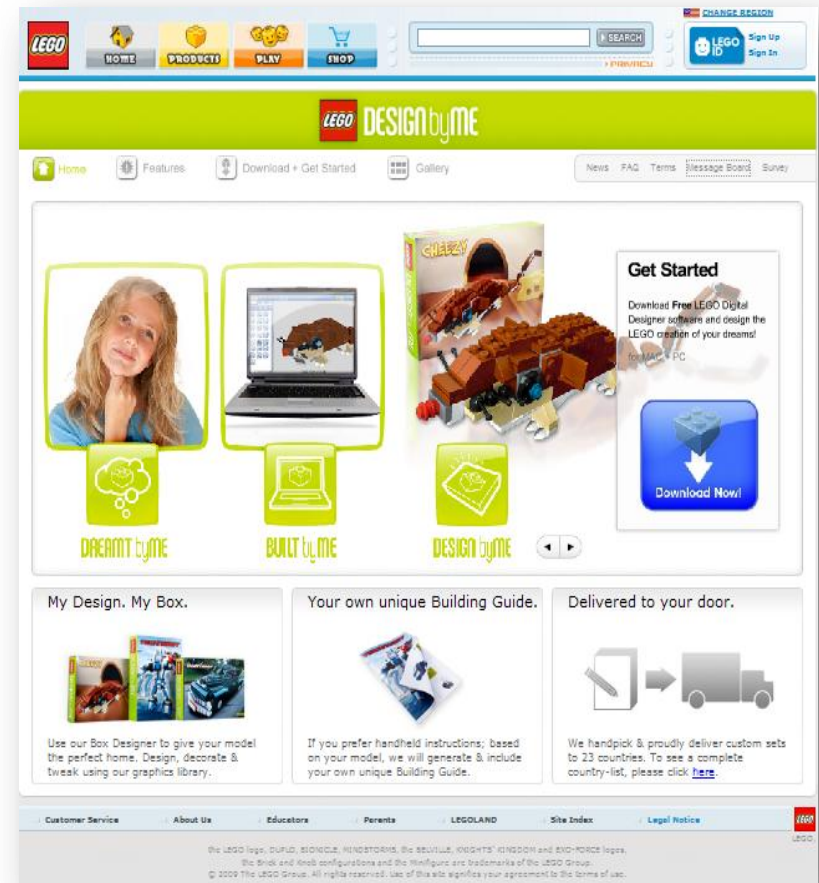
The CEO's blog helped Marriott generate over \$4 million in hotel bookings

The screenshot shows a blog post by Bill Marriott, CEO of Marriott International. The page features a navigation menu on the left with categories like Diversity, Brands, and Government, and an archives section for the year 2008. The main content area highlights a featured post titled "Memories from the Beijing Olympics," which includes a photo of the "Water Cube" stadium and a "Listen" audio player. Below this, there is a "Recent Posts" section with a post titled "Wowed by the Courtyard Extreme Lobby Makeover." The right sidebar contains a search bar, a profile section, an email alert subscription form, RSS feeds for My Yahoo! and Google, and a links section with various Marriott-related URLs. The Marriott logo is visible at the bottom right of the page.

Petco Increased The Sales of Their Top Rated Products by 41% because of adding customer reviews

The screenshot shows the Petco website interface. At the top, there is a navigation bar with categories: Dog, Cat, Fish, Small Animal, Reptile & Amphibian, Bird, Wild Bird, Flea & Tick, and Specialty Stores. A search bar is located below the navigation bar. On the right side, there are links for 'Your Account', 'Order Status', 'Quick Reorder', 'Register', 'Gift Cards', and 'Help'. A shopping cart icon shows '0 Items'. A 'FREE Shipping on \$65' banner is visible. The main content area features a product listing for 'Castor & Pollux Natural Ultramix Adult Canine'. The product image shows a bag of dog food. Below the image are 'MORE IMAGES' and 'TELL A FRIEND' buttons. The product description includes: 'Holistic pet food for the discriminating pet owner. Specialized nutrition for adult dogs. Natural Chicken is the #1 ingredient! Fortified with Vitamins & Minerals. Wholesome fruits & vegetables that you can really see! A nutritionally complete and balanced diet developed with your four-legged best friend's wellness in mind! Offered in a variety of sizes. View complete product info below'. A customer review section shows '29 of 29 (100%) of customers said they would recommend this product to a friend.' and an overall rating of '5 of 5'. There are also 'Write a Review' and 'Read Reviews' links. A 'Bottomless Bowl' logo is visible at the bottom of the product image area.

How communities helped Lego swing from a \$300 million loss in 2004 to a \$280 million profit in 2007



Actual Social Media Customers

OPEN TEXT
The Content Experts™



Social Media – Features

The screenshot displays the 'Social Media Calendar' interface. At the top, there is a navigation menu with options: HOME, PHOTO, VIDEO, PODCAST, DOWNLOAD, BLOGS, IDEAS, EVENTS, WIKI, FORUM, and DRILL DOWN. Below the menu, there are '+ ADD' and '* MANAGE' buttons. The main content area is titled 'Social Media Calendar' and lists 'UPCOMING EVENTS' with details such as dates, times, and locations. A calendar view for 'March 2009' is shown at the bottom, with dates 1 through 31. The calendar cells for 17, 26, 27, and 31 are highlighted with blue triangles. On the right side, there are sections for 'POST YOUR EVENTS', 'SEARCH', 'TAGS', 'CATEGORIES', and 'FORUM'. The 'TAGS' section lists 'social_media' and 'vca'. The 'CATEGORIES' section shows 'Social Media Calendar' and 'Showing 1 - 1 of 1 item(s)'. The 'FORUM' section shows 'Showing 1 - 1 of 1 item(s)'. On the left side, there is a 'Social Media Forum' section with 'Tags: conference enablement' and a 'Social Media Partner' section with 'VCA 7.1 Enablement Discussion' and 'Social Media Conference Discussion'. At the bottom left, there is a 'Chapter 2. Application' section with 'Introduction', 'Portlets', 'Application_templates', 'Application_creation', and 'Objects and logical names'.

(Vignette) Community Applications

Wiki	Implementation of modular and configurable wikis, with templates, helps provide a means to aggregate the knowledge of your company and its users in order to create dynamic and friendly mechanisms for self-service and peer-to-peer sharing.
Forum	The configurable forum module and templates created for high-volume sites helps craft logical, bi-directional avenues to which users can subscribe and contribute so that they may learn, get recommendations and contribute
Blog	A modular and highly configurable blogging application with templates that can help quickly establish multiple, easy to moderate channels of communication with your audiences.
Additional Web 2.0 Capabilities	Integration of various capabilities like tagging and tag clouds, threading of comments, usage analysis and ratings into some of the core applications provides commonly used and popular means to participate in and quickly navigate the greater application content
User Management	In conjunction with Vignette Portal, the applications provide support for end user management like self registration, password recovery, profile management, logging in and out, along with support for anonymous users.

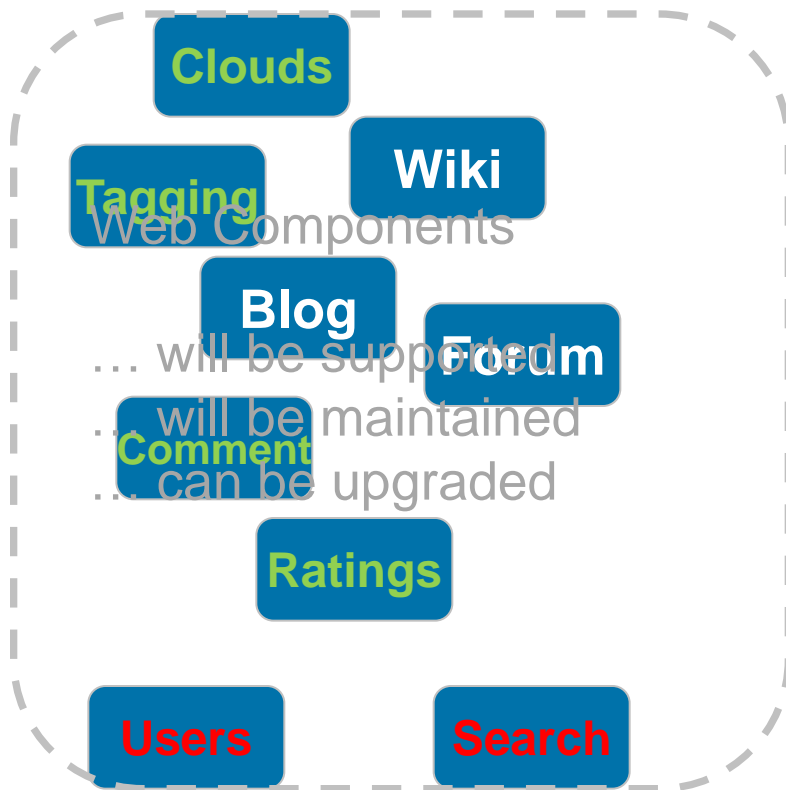
(Vignette) Community Applications

Search	Enhance your user experience with full text search on blog, wiki and forum content, with support for simple and advanced search queries.
Unified Moderation and Delegation	Easy to use, AJAX enabled dashboards for approving or rejecting user generated content provide business owners a unified mechanism to control the quality of user postings helping to protect their brand across all implemented community capabilities with a single appliance. Includes tools to delegate commenting, contributing and even out moderation to other business or end users as needed.

(Vignette) Community Services

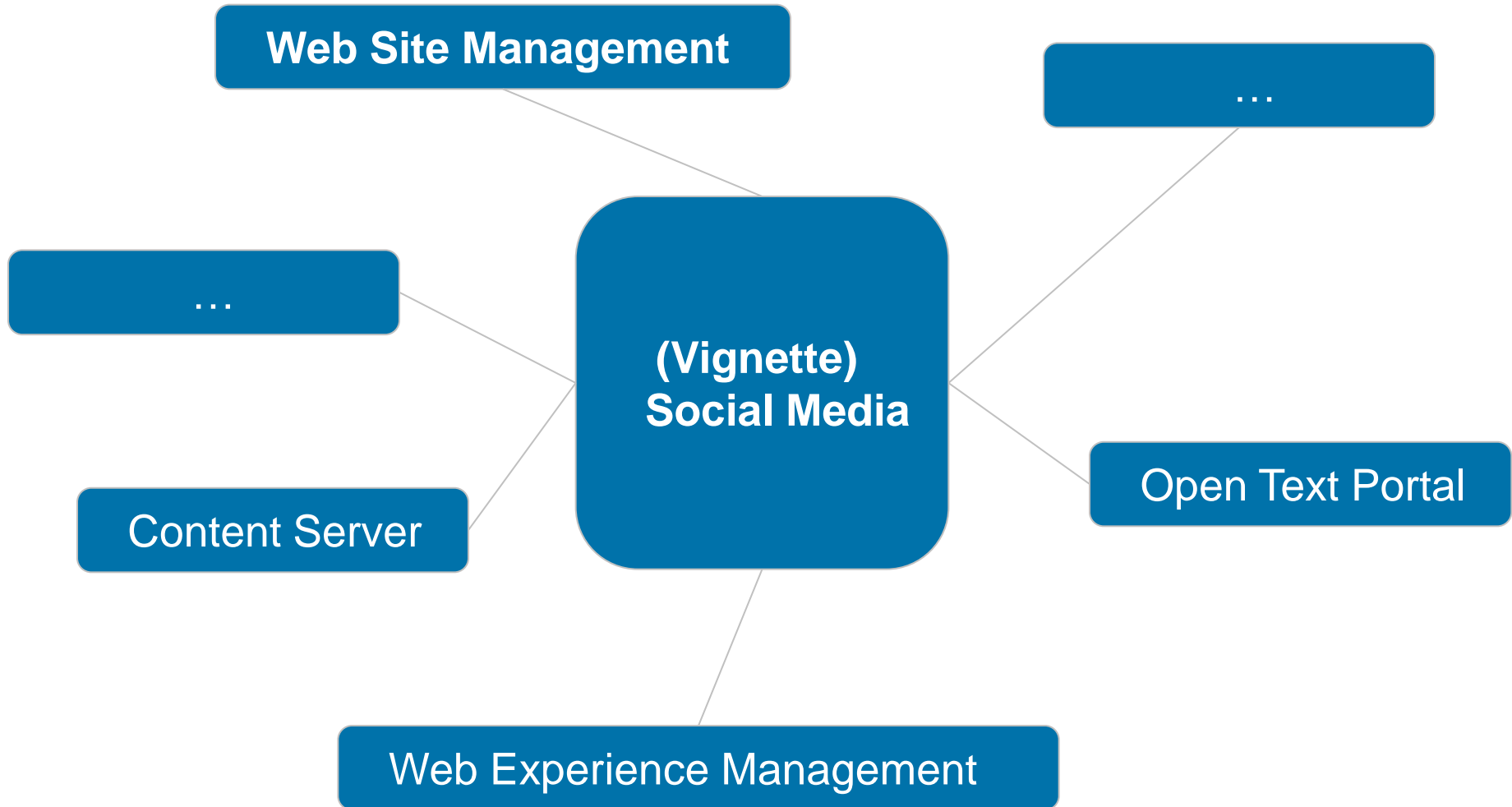
Ratings and Reviews	Users can rate, rank and/or review any piece of site content, including images, videos, articles and more, to enable immediate feedback and paint a picture of the content or product's usefulness and popularity to their trusted peer customer base. Customer generated information can help drive loyalty, sales and innovative ideas to improve your bottom line.
Tagging and Tag Clouds	Administrators and users can tag any piece of content on the site to create a taxonomy of relevance allowing users to more rapidly navigate and find what they are seeking. Personal tag clouds welcome users to a personalized view of the site at each visit.
Comments	Adding comments to content on the site empowers users to share their perspectives and ideas with the company and with other customers. This open dialogue can foster a trusted network to help increase loyalty, while providing business users a window into the needs and wants of their valued customers.

Web Components Concept



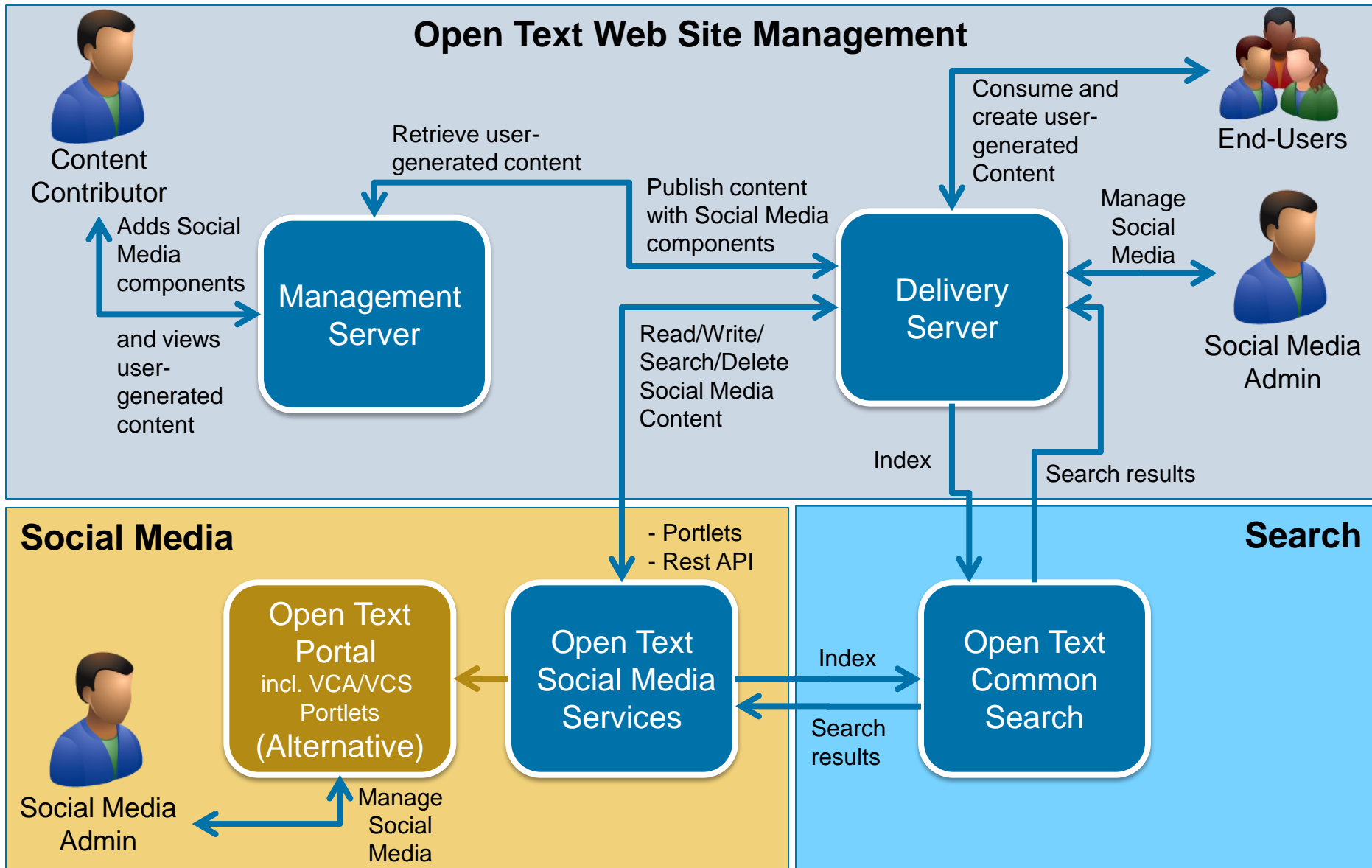
Suite Concept





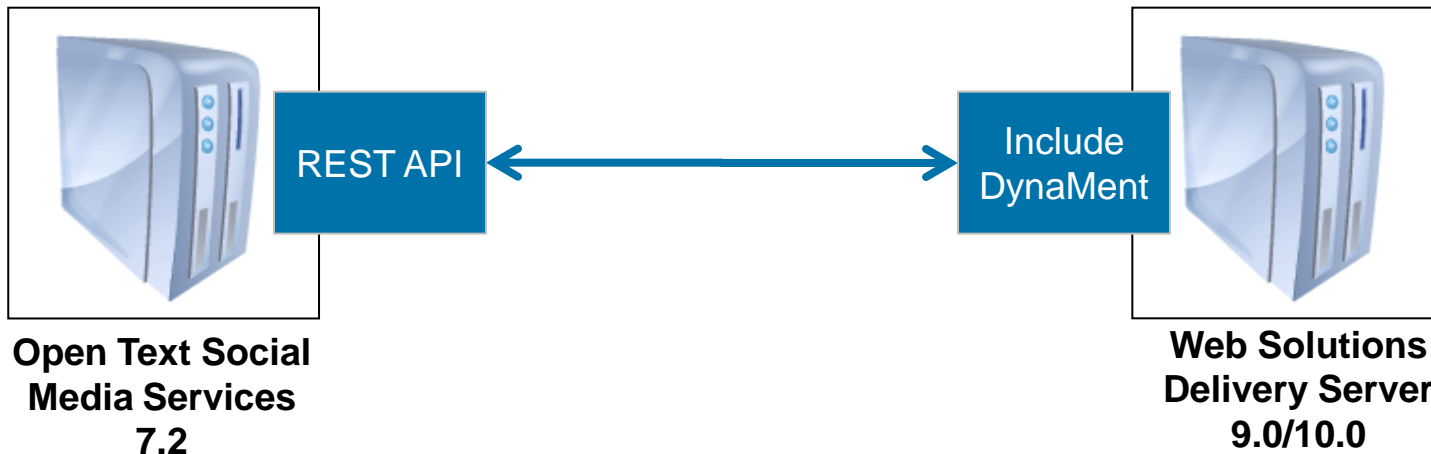


Technik und Roadmap – Teil 1



Scenario 1: Integration mit Delivery Server 9.0/10.0

- Integration via Rest API im Delivery Server mit dem Include-DynaMent
- XSL(T) wird zum Rendern des XML Response verwendet.





Service Angebot

- Intranet Website
- Modulare Integration von Social Media Services (RD Pages)
 - Rating
 - Comment
 - Blog
 - Forum
 - Related Content via Tagging
- Autor erstellt Inhalt
- Entscheidet über Umfang und Typ des ‚User generated Contents‘

OPEN TEXT Web Solutions | administrator

Einstellungen | Hilfe | Abmelden | Suchen

Homepage | SmartEdit | SmartTree | Asset Manager | Aufgaben | Suche | ... | Panels einblenden | Sprache auswählen | Projekt auswählen

[Open 'Presentations' Page (ID: 51)]

OPEN TEXT The Content Experts™

FEATURED PRESENTATIONS VIDEOS PODCASTS FORUM HUBS

Please Login
Username:
Password:
Login

[Open Presentation Item]

OPEN TEXT

Marketing Meeting EMEA, Zurich
Social Networking for Marketing - Best Practices

Craig Hepburn
Director Social Media Strategy, EMEA
Open Text

Social Interaction

Marco Rode
Posted on 19 Jan 2010

Tre autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Lorem ipsum dolor sit amet, consectetur adipiscing erat volutpat. Ut wisi enim ad minim veniam. Consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscip.

[Open 'Connect With Us' Page]

Connect With Us

Benutzername: Martin Schwanke (msc) | Projekt: The_Hub | Sprache: English

The screenshot displays the Open Text Web Solutions administrator interface. At the top, there are navigation tabs for 'Homepage', 'SmartEdit', 'SmartTree', 'Asset Manager', 'Aufgaben', and 'Suche'. A search bar is located on the right. Below the navigation, a blue bar contains editing controls: '[Close Presentation Item]', '[Edit Keywords]', '[Edit Title]', and '[Edit Text]'. The main content area is split into two columns. The left column shows a presentation slide titled 'Marketing Meeting EMEA, Zurich' with a sub-heading 'Social Networking for Marketing - Best Practices'. The slide features an image of people in a meeting and a play button. Below the slide, there are buttons for '[Edit Media]' and '[Edit Preview Image]'. The right column displays a 'Social Interaction' post by Marco Rode, dated 19 Jan 2010. The post text is a placeholder Lorem Ipsum. Below the text, there are two blue buttons with red edit icons: '[Enable/Disable Collaboration Bar (Default: Enabled)]' and '[Edit tags]'. Below these buttons, there is a text input field for tags and a note: 'NOTE: The tags set here are used to source relevant content from the community of bloggers associated with the social media components.' At the bottom of the interface, there are two sections: 'Related Blog Posts' with a pencil icon and 'More Presentations' with a star icon.


The screenshot displays the Open Text Intranet Editor interface. At the top, the user is logged in as 'administrator'. The main navigation bar includes 'Homepage', 'SmartEdit', 'SmartTree', 'Asset Manager', 'Aufgaben', and 'Suche'. A secondary bar contains 'Panels einblenden', 'Sprache auswählen', and 'Projekt auswählen'. The central content area features a presentation titled 'Marketing Meeting EMEA, Zurich' with a 'Social Networking for Marketing - Best Practices' subtitle. Below the presentation is a Slideshare player with a 'view on slideshare' button. The 'Edit Collaboration Bar' is highlighted with a red circle and contains the following items: '[Close Presentation Item]', '[Edit Keywords]', '[Edit Title]', and '[Edit Text]'. Below the presentation, there are buttons for '[Edit Media]' and '[Edit Preview Image]'. The right sidebar shows a 'Social Interaction' section for 'Marco Rode', posted on 19 Jan 2010. This section includes a text block, a blue bar with '[Enable/Disable Collaboration Bar (Default: Enabled)]', another blue bar with '[Edit tags]', a 'Tags:' input field, and a 'Social Media' section. A note states: 'NOTE: The tags set here are used to source relevant content from the community of bloggers associated with the social media components.' At the bottom, there are links for 'Related Blog Posts' and 'More Presentations'.

The screenshot shows the Open Text Intranet Editor interface. At the top, the user is logged in as 'administrator'. The main content area displays a blog post titled 'Marketing Meeting EMEA, Zurich' with a sub-heading 'Social Networking for Marketing - Best Practices' and an author 'Craig Hepburn'. The post content is a block of placeholder text. Below the post, there is a navigation bar with 'view on slideshare' and a '1 / 23' indicator. In the left sidebar, a blue button labeled '[Add/Remove blog or forum posts]' is circled in red. Below it is another button '[Open 'Connect With Us' Page]'. The 'Connect With Us' section features social media icons for Twitter, Facebook, LinkedIn, and MySpace. On the right side, there is a 'More Presentations' section with three whiteboard icons and a button '[Edit Additional Hash Tags for this Hub]'. Below this button, there is a text input field with a placeholder 'Please enter a comma delimited list of additional tags to source relevant tweets related to this hub.' and an example tag list '***EXAMPLE ONLY***,ot,otcontentworld,ecm'. A note at the bottom states: 'NOTE: The tags will be utilised only from the 'Featured' page of each hub.'

Content-Klassen-Gruppenauswahl


 Common

Liste der Content-Klassen

Name	Vorschau-Symbol	Beschreibung	Aktion
 Related Blog Posts	?		
 Related Forum Posts	?		

Logout

FEATURED PRESENTATIONS VIDEOS PODCASTS FORUM HUBS



Marketing Meeting EMEA, Zurich
Social Networking for Marketing - Best Practices

Craig Hepburn
Director Social Media Strategy, EMEA
Open Text

Social Interaction

Marco Rode
Posted on 19 Jan 2010

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COMMENTS (3)

DISCUSS IN FORUMS BLOG YOUR OPINION

★★★★☆

Related Blog Posts

Martin Schwanke
Posted on 2010-01-06




Social Media for Open Text Web Solutions

This is an overview of a blog within VCA.

[» Read more](#)

Tags: Social Media

Martin Schwanke
Posted on 2010-01-08



Social Media brings new hope to the Commercial Enterprise


Here at Open Text Content World in

More Presentations


« [Whiteboard] [Whiteboard] [Whiteboard] »

Recent Tweets





Created by:Nayeska | Created: 01/16/2010 03:39



Created by:Bernd | Created: 01/16/2010 03:34

Hallo,

Wie seid ihr mit der Canon XH-A1 klargekommen? Ich kenne Canon nur von Fotos und nicht von Videos.

Ein Bekannter hat mir die Sony FX1000 empfohlen, da diese einfacher zu bedienen ist. Hatte jemand schon beide zum direkten Vergleich ?

So kurz gefasst könnte man sagen, die Canon bietet etwas mehr manuelle Einstellmöglichkeiten und hat XLR-Eingänge, die Sony hat dafür das deutlich bessere Display bzw. Sucher, und macht außerdem schon in der Werkseinstellung brauchbare Aufnahmen, während man die Canon erst mit Presets anpassen muss.

Bitte Geben Sie Ihren Antworttext ein:

Absenden

The screenshot shows the Open Text website interface. At the top left is the Open Text logo with the tagline 'The Content Experts™'. Below the logo is a navigation bar with tabs for 'FEATURED', 'PRESENTATIONS', 'VIDEOS', 'PODCASTS', 'FORUM', and 'HUBS'. On the right side of the navigation bar, there is a 'Please Login' section with input fields for 'Username:' and 'Password:', and a 'Login' button. The main content area is divided into two sections. The left section features a presentation slide titled 'Social Media Fundamentals' with the subtitle 'In the Mix'. The slide includes a photo of four people around a table, the name 'Danielle Forquignon, Marketing Manager, Open Text Web Solutions Group', and the Open Text logo. The right section is titled 'Upcoming Events' and lists several events with dates and descriptions. A red rounded rectangle highlights the 'Upcoming Events' section.

OPEN TEXT
The Content Experts™

FEATURED PRESENTATIONS VIDEOS PODCASTS FORUM HUBS

Please Login
Username:
Password:
Login

Social Media Fundamentals
In the Mix

Danielle Forquignon
Marketing Manager
Open Text Web Solutions Group

Upcoming Events

Social Media Calendar

2010-01-19 [Open Text WCM Infoveranstaltung Wien](#)

Informationsveranstaltung des größten WCM-Anbieters über Strategie, Roadmap und Portfolio

2010-02-02 [Open Text WCM Infoveranstaltung Düsseldorf](#)

Informationsveranstaltung des größten WCM-Anbieters über Strategie, Roadmap und Portfolio

2010-02-02 [Open Text WCM Infoveranstaltung München](#)

Informationsveranstaltung des größten WCM-Anbieters über Strategie, Roadmap und Portfolio

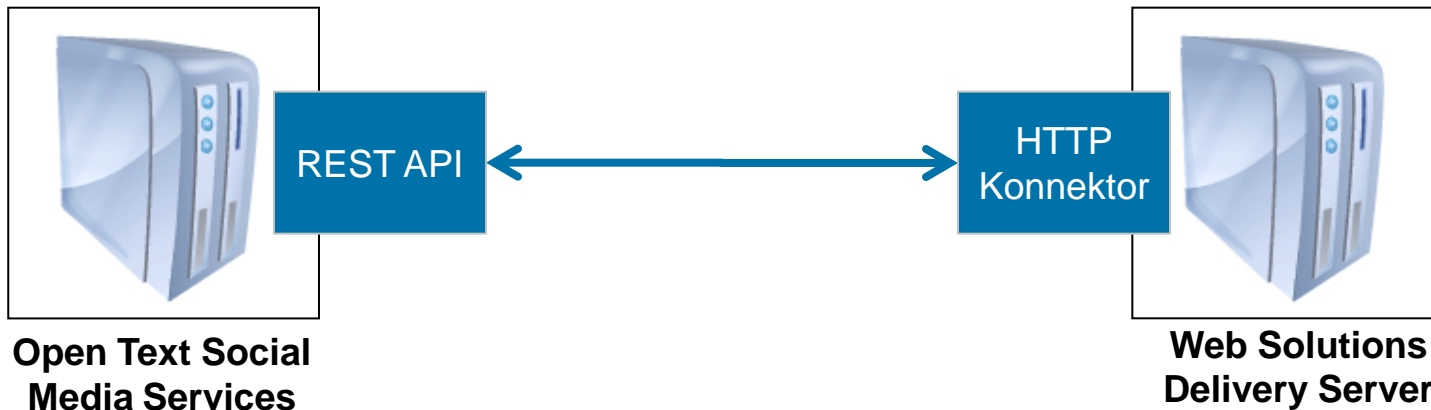
2010-03-01 [Cebit Hannover](#)

CeBIT is the world's largest trade fair showcasing digital IT and telecommunications solutions for home and work environments. The key target groups are users from industry, the wholesale/retail sector, skilled trades, banks, the services sector, government agencies, science and all users passionate about technology.



Technik und Roadmap – Teil 2

- Integration via Rest API im Delivery Server auf Basis des neuen http-Konnektors
- http-DynaMent ruft vordefinierte Methoden des Konnektors auf
- XSL(T) wird zum Rendern des XML Response verwendet.



Vorteile

- Keine Programmierung erforderlich
- Individuelle Nutzung der Social Media Services (z.B. eigenes Layout)
- Aufrufe durch zentrale Deklaration wiederverwendbar
- Aufruf ist im Konnektor testbar

The screenshot shows the 'HTTP Connector' configuration window in the Open Text Web Solutions interface. The 'General' tab is selected, and the following properties are visible:

Property	Value
Description	Open Text Social Media Services
Active	<input checked="" type="checkbox"/>
URL prefix	[#param:urlPrefix#]
chttpurlinfunction	vgnSignRequest([#param:login#],[#param:secretKey#])
Time-out	2

A yellow callout box points to the 'URL prefix' and 'Time-out' fields, containing the text: 'Allgemeine Einstellungen für eine Applikation' and a bulleted list: '• URL Prefix', '• Time-out'.

The screenshot shows the Open Text Web Solutions interface. The left sidebar lists various connectors, with 'HTTP' selected. The main window displays the 'Connector' configuration for 'chttpwinEdit'. The 'Prepared Methods (47)' list includes 'blog.list'. The 'Properties' panel for 'blog.list' shows the following configuration:

Property	Value
Name	blog.list
Description	
Active	<input checked="" type="checkbox"/>
chttpfollowredirects	<input type="checkbox"/>
URL postfix	blog/
Method	GET
Encoding	
Body (for POST method)	

REST Methoden

- Definition der REST API Aufrufe
- Encoding
- Method (get,post)
- Header Parameter
- Request Parameter
- Ergebnisattribute

Connector Test (DynaMent) Test (Result)

Test (DynaMent)

Project artesia User

DynaMent

```
<rde-dm:http mode='operation' name='vignette' operation='blog.list' process-mode='' rde-id='' report-tag=''>
  <rde-rd:param name='login'>[#request:param-login#]</rde-rd:param>
  <rde-rd:param name='urlPrefix'>[#request:param-urlPrefix#]</rde-rd:param>
  <rde-rd:param name='secretKey'>[#request:param-secretKey#]</rde-rd:param>
</rde-dm:http>
```

Context

Source	Attributes	Value	
Request	param-secretKey	changeme	✘
Request	param-urlPrefix	http://10.150.64.95:88/xapi/	✘
Request	param-login	collaptest1	✘

Test des Konnektors

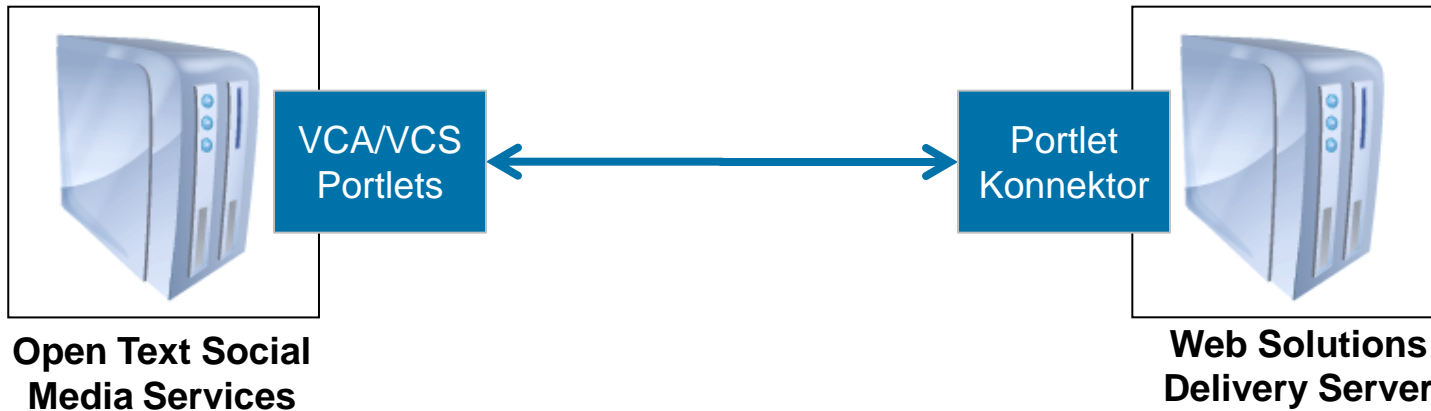
- http-DynaMent wird generiert
- Auflistung der verwendeten Parameter mit Anpassungsmöglichkeiten

The screenshot displays the 'HTTP' connector configuration in the 'Connectors' section. The 'Test (Result)' tab is active, showing the XML response of a GET request to a REST API. The response includes headers, cookies, and the XML body. The XML body contains a list of blog entries, with the first entry having the title 'operations'. The 'XPath/Attribute' panel shows the path 'debug[1]/result[1]/response[1]/body[1]/xapi[1]/' and the attribute 'debug[1].result[1].response[1].body[1].xapi[1].'. The 'Properties' panel shows the attribute path 'location.result' and the value 'operations'.

Ergebnis

- Darstellung des XML Response
- Ermittlung des XPATH Ausdrucks
- Debugging des DynaMent Aufrufs

- Integration der VCA / VCS Portlets über den Delivery Server Portlet Konnektor (JSR 168/286 Standard)



- Vorteile**
 - Präsentation bereits vorhanden
 - Anpassbarkeit des Layout durch CSS
 - Kürzere Projektlaufzeiten, wenn Funktionalität der Portlets passt
 - Weniger Anpassungs- und Erweiterungsaufwand bei neuen Releases

The screenshot displays the 'Portlet-Konnektor bearbeiten' (Edit Portlet Connector) window in the Open Text Web Solutions administration console. The interface is divided into several sections:

- Left Navigation Panel:** Lists various system components such as 'Suchmaschinen', 'Verzeichnisdienste', 'Relationale Datenbanken', 'Message-Dienste', 'Applikations-Portal', 'Web Services', 'Authentifizierung', 'Repositories', 'Reporting', 'Portlets', 'Validierungs-Services', and 'HTTP'. The 'Portlets' section is currently selected.
- Tree View:** Shows a hierarchical structure of the connector configuration. The selected path is 'Portlet-Konnektor' > 'Allgemein' > 'Portlet-Applikationen(1)' > 'Avgn-community-appli...' > 'Portlets(16)' > 'CommunityApplication... / A'.
- Properties Panel (Eigenschaften):** Displays configuration details for the selected portlet:
 - Portlet-Name:** CommunityApplicationsBlogPortlet
 - Instanzname:** A
 - Titel:** (empty)
 - Kurztitel:** (empty)
 - Schlüsselwörter:** (empty)
 - Resource Bundle:** (empty)
 - Portlet-Klasse:** com.vignette.community.spring.web.portlet
 - Klasse zur Validierung von Präferenzen:** (empty)
 - Cache-Verweildauer:** 0
 - Caching-Ebene:** Benutzer
 - Alle Render-Parameter in URL aufnehmen (für Lesezeichen):**
- Buttons:** 'OK', 'Übernehmen', and 'Abbrechen' are visible at the bottom right of the configuration window.

JSR 286 Portlet

- Integration und Verwaltung von Portlets im Delivery Server
- Portlet DynaMent zur Platzierung in einer HTML Seite
- Unterstützung der VCA / VCS Portlets (Step by Step)

Vorschau: Zugriff über neuen Kollaborationsbereich

- Blogs, Wikis und Foren können verwaltet werden (Neu, Ändern, Löschen)
- Zugriff auf VCA Portlets für weitere administrative Aufgaben wie Zugriffsbeschränkungen

The screenshot displays the Open Text Web Solutions Administration interface. The top navigation bar includes 'Settings', 'Help', and 'Log Off'. Below this is a secondary navigation bar with tabs for 'Project', 'Users', 'Connectors', 'Collaboration', 'Server Manager', and 'Monitoring'. The 'Collaboration' tab is active, and a dropdown menu shows 'msintegration' selected. On the left, a tree view under 'Collaboration' includes 'Configuration', 'Blog', 'Wiki', and 'Forum'. The main content area shows the 'Configuration' page with the following fields:

URL	<input type="text" value="http://10.150.64.95:88/xapi/"/>
User name	<input type="text" value="admin"/>
Shared key	<input type="password" value="....."/>
Synchronize users	<input checked="" type="checkbox"/> <input type="button" value="Synchronize Now"/>

An 'OK' button is located at the bottom right of the configuration area. The status bar at the bottom shows 'User: admin' and 'Project: msintegration'.



Zusammenfassung

I WANT
COMMUNITIES,
CONVERSATIONS
AND ALL THE OTHER
CLUE-TRAIN-
MANIFESTO-STUFF.
DO YOU
UNDERSTAND OR
DO I HAVE TO
FIRE YOU?



YES,
SIR

geek and poke

*MORE AND MORE COMPANIES DARE TO TRY
THE ENTERPRISE-2.0-WAY.
ISN'T THAT ENCOURAGING?*

www.cluetrain.de

- Es hat schon längst begonnen
- Es macht Sinn für jedes Unternehmen / für jede Organisation
- Es ist verfügbar

- Partner und Kunden beschäftigen sich damit
- Open Text bietet Social Media an

Was spricht noch dagegen?