Taxonomy Manager™

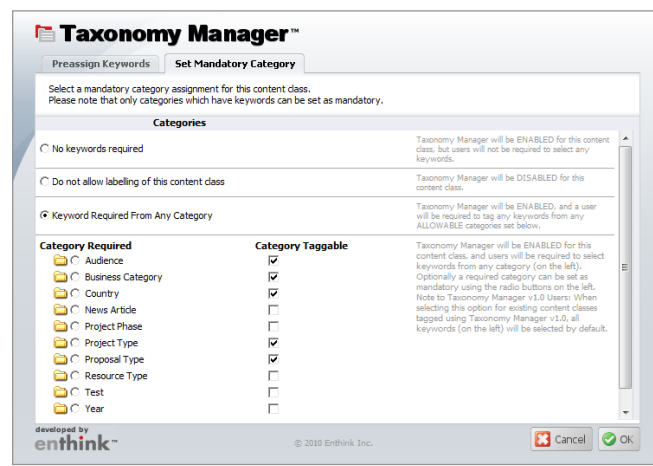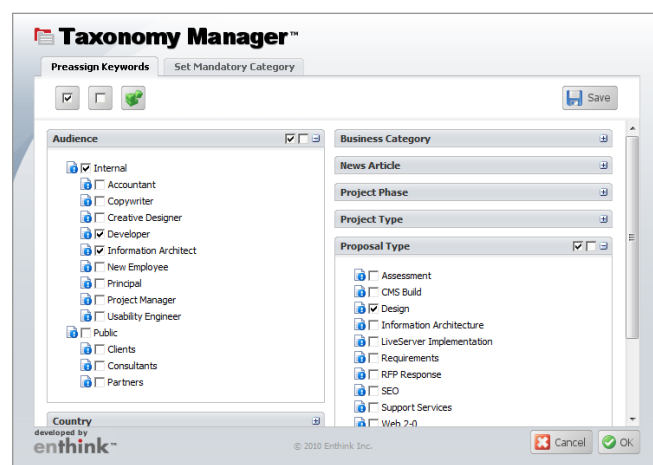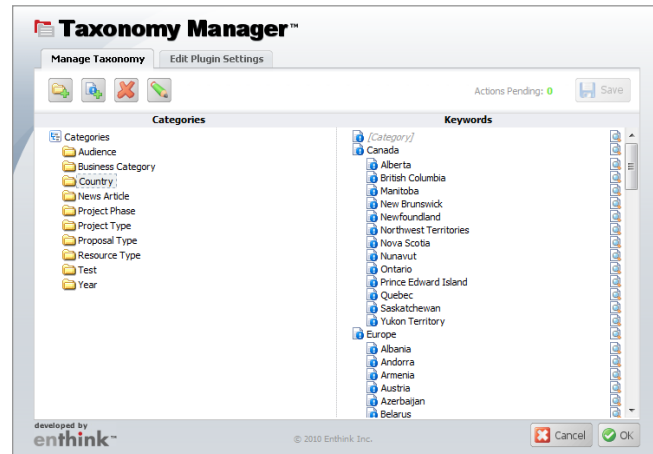## Unlock the power of your information.

At Enthink we believe there are solutions to make your organization's knowledge work for your customers and users. We excel in finding solutions that bridge the complexities of technology with the expectations of the living, breathing person that uses it.

With Taxonomy Manager, you can unlock the power of your information within your Open Text Web Solutions (RedDot Content Management System) by simply applying metadata from your taxonomies or other controlled vocabularies. Taxonomy Manager provides an easy and effective way to tag your content, allowing you to package your organization's knowledge in a more consumable way.

Key benefits include the ability to:

- Map taxonomy to your content
- Manage your taxonomy
- Integrate easily with your existing taxonomy
- Support multiple taxonomies while maintaining a global taxonomy within a single project. This flexibility allows any area of your site to have its own unique taxonomy while maintaining global taxonomy governance.
  - Increases ability to pre tag content
  - Increases speed of tagging content
  - Removes the risk of Authors tagging content with unrelated or inappropriate values, thereby eliminating errors
- Ability to have a separate structural taxonomy to use for site structure and search

Contact us to find out more about Taxonomy Manager.

☎ 1.780.455.4515
🖥 www.enthink.com
✉ info@enthink.com

Taxonomy Manager - SmartEdit view

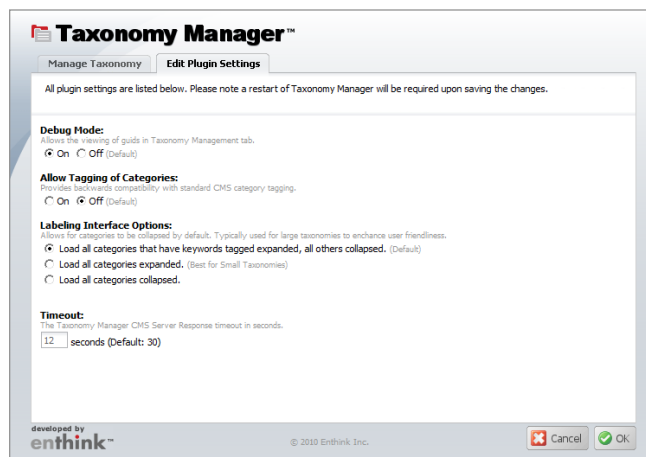**enthink**®

- Develop unlimited levels of categories and keywords within the Open Text Web Solutions (RedDot CMS). Because there are no technical restrictions, Taxonomy Manager supports the most robust taxonomies.
- Attach SEO specific keywords to your taxonomy to ultimately impact how visitors find your site and make content more searchable.
- Password confirmation for deleting keywords. Deleting multiple keywords or facets only requires a single password confirmation thus minimizing multiple approvals.
- Taxonomy authorizations are based on permissions of the user and the CMS element being tagged. This is based on existing authorizations with your own project.
- Configure Taxonomy Manager not only at time of install but as your project evolves, ultimately providing you greater flexibility.
- Create Language Specific Keywords that
  - Allows you to have multiple languages of your taxonomy, an important component to the globalization of your web properties for Authors
  - Allows you to mask system taxonomy values with user friendly names. This provides you a semantically rich taxonomy to your external audience.
- Taxonomy Management in SmartEdit allows your authors to easily tag words at the time content is created.
- Report on taxonomy keyword usage informs your decision making about your site.
- Deployment has shown increases in the speed of tagging content by up to 900%

Taxonomy Manager - SmartEdit view

Contact us to find out more about Taxonomy Manager.

☎ 1.780.455.4515
🖥 www.enthink.com
✉ info@enthink.com

enthink®